



PR/097140 | Merchandiser (Men's) - Fashion Retail

Job Information

Recruiter

JAC Recruitment Singapore

Job ID

1599644

Industry

Retail

Job Type

Permanent Full-time

Location

Singapore

Salary

Negotiable, based on experience

Refreshed

July 10th, 2026 18:00

General Requirements

Minimum Experience Level

Over 3 years

Career Level

Mid Career

Minimum English Level

Native

Minimum Japanese Level

None

Minimum Education Level

Associate Degree/Diploma

Visa Status

No permission to work in Japan required

Job Description

Job Title: Merchandiser (Men's) - Fashion Retail

Location: Singapore

Your New Company A globally expanding fashion and lifestyle brand with a strong presence across retail and e-commerce platforms is looking to strengthen its merchandising team. The company focuses on trend-driven yet accessible collections, with a growing footprint across Asia Pacific and international markets.

Your New Role As a Merchandiser, you will be responsible for shaping and executing the merchandising strategy for key product categories across multiple markets. This role requires a strong balance of commercial acumen, market insight, and product sensibility, working closely with cross-functional teams to drive assortment planning, product performance, and

overall business growth.

Key Responsibilities 1. Collection Planning

- Develop and execute product line plans across footwear, bags, and accessories for assigned categories.
- Build regional assortment strategies based on brand direction, market trends, and consumer insights.
- Identify key products and seasonal “must-haves” tailored to different markets.
- Conduct market and competitor analysis to inform future product development and strategy.

2. Merchandise Management

- Collaborate with product development, supply chain, and planning teams to drive best-seller creation and category growth.
- Partner closely with merchandising planning to optimise product mix, performance, and profitability across regions.
- Work with visual merchandising teams to align product presentation strategies and enhance in-store and online sell-through.

3. Product Management

- Maintain and refine product classification frameworks to support accurate reporting and performance analysis.
- Ensure product categorisation remains relevant and aligned with business needs.

4. Pricing Strategy

- Support the development of seasonal pricing strategies, ensuring competitiveness and margin targets are achieved.
- Analyse pricing gaps and recommend adjustments based on market benchmarks and perceived product value.

5. Seasonal Buying Preparation

- Coordinate timelines and deliverables across teams to ensure smooth seasonal launches.
- Communicate merchandising direction and key initiatives to internal stakeholders and regional buying teams.

6. Data Analysis & Reporting

- Analyse sales performance, identify trends and gaps, and translate insights into actionable strategies.
- Prepare dashboards and reports using relevant tools to track product and regional performance.
- Conduct post-season reviews to evaluate product success and recommend improvements for future cycles.

Qualifications

- Degree in Fashion Merchandising, Retail, Business, or a related discipline.
- Minimum 3–5 years of experience in merchandising or a similar function within fashion or retail.
- Experience working with regional markets, particularly across Asia, is an advantage.
- Strong analytical mindset with the ability to interpret data and drive commercial decisions.
- High proficiency in Excel and data analysis tools.

- Strong stakeholder management, organisational, and planning skills.
- Able to thrive in a fast-paced, cross-functional environment.
- Passion for fashion, trends, and consumer behaviour.

Ready to Take the Next Step?

Interested applicants, please click **APPLY NOW** for a confidential chat.

Do note that we will only be in touch if your application is shortlisted.

Chen Pinru
JAC Recruitment Pte Ltd
EA License Number: 90C3026
EA Personnel: R25130085

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#countrysingapore

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Company Description