



PR/090086 | Marketing Manager

Job Information

Recruiter

JAC Recruitment Korea

Job ID

1599581

Industry

IT Consulting

Job Type

Permanent Full-time

Location

Korea, South

Salary

Negotiable, based on experience

Refreshed

June 26th, 2026 11:31

General Requirements

Minimum Experience Level

Over 3 years

Career Level

Mid Career

Minimum English Level

Business Level

Minimum Japanese Level

None

Minimum Education Level

Associate Degree/Diploma

Visa Status

No permission to work in Japan required

Job Description

Marketing Manager (Individual Contributor)

AI/AX

"1 Marketing IC (Individual Contributor)" , , , ,

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1. Marketing Strategy & Execution

1. aligned

2. Brand awareness user acquisition

3. KPI (Acquisition, Conversion, Retention)

2. Digital & Performance Marketing

1. Paid media (Google, Meta, YouTube)

2. Paid/Organic Growth

3.

3. Content & Social Media Marketing

1. / (YouTube, Instagram, Blog)

2. / (, ,)

3. SNS engagement

4. Web & Channel Management

1. Website Landing Page

2. → Full-funnel

3. SEO organic traffic

5. Agency & Vendor Management

1.

2. , end-to-end

3.

• 5 Marketing (/)

• hands-on 가

• Digital/Performance Marketing

• SNS (YouTube)

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• 1

• Agency management vendor collaboration

• Data-driven

• 가 (Preferred)

• True IC Marketer

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• Growth

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Contact

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Company Description