



PR/160700 | Senior Sales Executive / Assistant Manager - Gaming and Entertainment Industry

Job Information

Recruiter

JAC Recruitment Malaysia

Job ID

1599387

Industry

Amusement, Entertainment

Job Type

Permanent Full-time

Location

Malaysia

Salary

Negotiable, based on experience

Refreshed

June 26th, 2026 11:14

General Requirements

Minimum Experience Level

Over 1 year

Career Level

Mid Career

Minimum English Level

Fluent

Minimum Japanese Level

None

Minimum Education Level

Associate Degree/Diploma

Visa Status

No permission to work in Japan required

Job Description

A multinational company in the Gaming & Entertainment industry is currently looking for a Senior Sales Executive/Assistant Manager to manage game-related product categories, oversee retail sales operations, and execute offline events across Malaysia. You will play a key role in driving product performance, managing retail partners, and supporting marketing activities aligned with global guidelines.

Job Description

- Support and manage existing retail partners, ensuring smooth operational execution
- Manage assigned game title(s) / product category and oversee overall market performance
- Provide retail partners with product updates, launch timelines, and sales coordination support
- Plan and execute offline events, community activities, and pop-up activations
- Identify and liaise with event venues, partners, and collaborators for event execution

- Develop strong understanding of assigned products, including trends and consumer behaviour
- Monitor product sales performance and provide timely reporting to global headquarters
- Provide feedback on market trends, customer preferences, and product performance

Job Requirements

- Strong interest in gaming, hobby products, or collectible categories (e.g. card games, tabletop games, etc.)
- Solid understanding of gaming/hobby communities, products, and market trends is highly preferred
- Experience in gaming, retail, distribution, or event management is an added advantage
- Strong sense of responsibility and ability to follow structured processes
- Team player with good interpersonal and problem-solving skills
- Willingness to travel occasionally to visit retail stores.
- Proficiency in English (Mandarin is an added advantage)

#LI-JACMY

#stateKL

#countrymalaysia

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Company Description