



PR/160014 | Sales & Marketing Executive (FMCG Food Manufacturer)

Job Information

Recruiter

JAC Recruitment Malaysia

Job ID

1599248

Industry

Other (Manufacturing)

Job Type

Permanent Full-time

Location

Malaysia

Salary

Negotiable, based on experience

Refreshed

June 26th, 2026 11:12

General Requirements

Minimum Experience Level

Over 1 year

Career Level

Mid Career

Minimum English Level

Fluent

Minimum Japanese Level

None

Minimum Education Level

Associate Degree/Diploma

Visa Status

No permission to work in Japan required

Job Description

A leading FMCG Food Manufacturer is currently looking for a Sales & Marketing Executive to join their team in Kuala Lumpur.

Job Description

- Assist in planning and executing sales strategies to meet monthly and annual sales targets.
- Developing and identifying business opportunities in assigned areas.
- Building and maintaining relationship with the distributors and retailers
- Planning and coordinating trade marketing campaigns, product launches, and promotions.
- Plan and champion on selected chain stores for trade marketing activities.

- Monitor third party merchandizer's performance in terms of product placement and display, inventory management, pricing and compliance.
- Conduct store audit on improving product visibility and gather data on competitor activity.
- Prepare regular reports on sales performance, campaign effectiveness, and market insights.

Job Requirements

- 1 - 2 years of sales experience, preferably in the FMCG industry.
- Familiarity with FMCG distribution models (MT & GT) and retail networks.
- Strong communication, relationship-building, and negotiation skills.
- Willing to travel within Klang Valley and occasionally outstation.

#LI-JACMY

#stateKL

#countrymalaysia

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Company Description