



PR/095988 | Content Marketing

Job Information

Recruiter

JAC Recruitment Vietnam Co., Ltd

Job ID

1599230

Industry

Education

Job Type

Permanent Full-time

Location

Vietnam

Salary

Negotiable, based on experience

Refreshed

June 26th, 2026 11:03

General Requirements

Minimum Experience Level

Over 1 year

Career Level

Mid Career

Minimum English Level

Basic

Minimum Japanese Level

None

Minimum Education Level

Associate Degree/Diploma

Visa Status

No permission to work in Japan required

Job Description

OVERVIEW

Location: Hanoi

For a prominent English education provider with over hundreds of English schools and language centers in Asia

JOB RESPONSIBILITIES

- Develop ideas for content production; structure articles, images, and advertising content on satellite Fanpages & the Company's main Fanpage.
- Produce content on a daily basis according to the Marketing department's Fanpage development goals.
- Create content for advertising campaigns/programs, brand communication, and internal and external communication activities.

- Update articles, images, banners, video clips about promotions for customers; internal news, and periodic events on the Company's Website.
- Produce articles periodically and post them on the Company's Website according to the team's SEO objectives.
- Design simple images/materials for posting/printing (basic Canva/Photoshop).
- Coordinate or propose concepts for communication materials.
- Develop scripts for communication videos (Facebook/TikTok/YouTube).
- Shoot and edit simple videos using CapCut or equivalent tools.
- Support photography and event organization.
- Participate in other company activities as assigned by the manager.
- Participate in developing content for enrollment campaigns, opening ceremonies, and branding.
- Report content performance (lead, reach, engagement, inbox, traffic...).
- Monitor messages, analyze customer insights and market trends.
Coordinate closely with related departments.

JOB REQUIREMENTS

- At least 1 year of experience in multi-channel Content Marketing in the education field.
- Graduated from College/University in Marketing, Communication, Journalism, Language, Education, etc.
- Good writing skills, with clear and logical style suitable for multiple audiences.
- Basic knowledge of Facebook, Zalo OA, CMS website; experience with content/SEO tools is an advantage (Ahrefs, GSC, keyword tools...).

BENEFITS

- Salary is negotiable depending on skills and experience
- Full social and health insurance coverage in accordance with regulations.
- Annual leave in accordance to regulations
- Additional bonuses in accordance to company regulations

Due to the volume of applications, only shortlisted candidates will be contacted. Thank you for your interest.
#LI-JACVN

Notice: By submitting an application for this position, you acknowledge and consent to the disclosure of your personal information to the Privacy Policy and Terms and Conditions, for the purpose of recruitment and candidate evaluation.

Privacy Policy Link: <https://www.jac-recruitment.vn/privacy-policy>

Terms and Conditions Link: <https://www.jac-recruitment.vn/terms-of-use>

Company Description