

Italian Language Marketer (Unit Leader) (イタリア語ネイティブレベル)

Job Information

Recruiter
Global Initiative Corporation

Hiring Company
外資系購入代行会社

Job ID
1597339

Industry
Distribution

Company Type
Small/Medium Company (300 employees or less) - International Company

Job Type
Permanent Full-time

Location
Osaka Prefecture, Osaka-shi Chuo-ku

Salary
Negotiable, based on experience

Work Hours
・9:15 ~ 18:15・Flex Time (Available after approval from managemen

Holidays
Two days off per week (Sat+Sun)・Total 26 paid days off per year

Refreshed
October 21st, 2026 02:00

General Requirements

Minimum Experience Level
Over 1 year

Career Level
Mid Career

Minimum English Level
Business Level

Minimum Japanese Level
Basic Level

Other Language
Italian - Native Level

Minimum Education Level
Technical/Vocational College

Visa Status
Permission to work in Japan required

Job Description

| Main Duties

- PPC marketing (Google Ads, FB Ads, Reddit Ads, native paid channels)

- SNS marketing (IG, FB, X, Reddit and others)
- Influencer marketing (Sponsorship, Collaboration, Integration,etc.)
- Content Marketing (SEO, Organic Marketing,etc.)
- Email marketing (Mass & Niche Marketing)
- Data analysis (Google Analytics, Google Sheets, Looker Studio, etc.)
- Localization (Translate EN content in Italian)
- Project Management (experience setting KPIs and leading projects to improve the Italian market)

| Benefits

・Complete social insurance
(workers' compensation, employment, health, welfare pension)
・Business casual dress code
・Training system (job-specific, level-specific training)
・Japanese/English lessons
・In-house club activities (karaoke, day camp, etc.)
・Monthly company events
・Free tea and coffee

Required Skills

| Must-Have Skills

- Native Italian
- Business level English
- Digital Marketing Experience (e.g. PPC, SEO, Influencer, SNS, Email etc.)
- Management Experience (Experience managing team wide projects)

| Preferred Skills

- Corporate experience (1+ years)
- Japanese language skills JLPT N3 or better
- Web editing experience (HTML, CSS, copywriting, etc.)
- Data analysis experience (PowerBI, Tableau, etc.)
- Coding experience (Python, Javascript etc.)
- Team Management Experience (+1 year)
- Work experience in Japan

Company Description