



Italian Language Marketer (Unit Leader) (イタリア語ネイティブレベル)

Job Information

Recruiter

Global Initiative Corporation

Hiring Company

外資系購入代行会社

Job ID

1597339

Industry

Distribution

Company Type

Small/Medium Company (300 employees or less) - International Company

Job Type

Permanent Full-time

Location

Osaka Prefecture, Osaka-shi Chuo-ku

Salary

Negotiable, based on experience

Work Hours

・ 9:15 ~ 18:15 ・ Flex Time (Available after approval from management)

Holidays

Two days off per week (Sat+Sun) ・ Total 26 paid days off per year

Refreshed

June 17th, 2026 14:46

General Requirements

Minimum Experience Level

Over 1 year

Career Level

Mid Career

Minimum English Level

Business Level

Minimum Japanese Level

Basic

Other Language

Italian - Native

Minimum Education Level

Technical/Vocational College

Visa Status

Permission to work in Japan required

Job Description

| Main Duties

- PPC marketing (Google Ads, FB Ads, Reddit Ads, native paid channels)

- SNS marketing (IG, FB, X, Reddit and others)
- Influencer marketing (Sponsorship, Collaboration, Integration, etc.)
- Content Marketing (SEO, Organic Marketing, etc.)
- Email marketing (Mass & Niche Marketing)
- Data analysis (Google Analytics, Google Sheets, Looker Studio, etc.)
- Localization (Translate EN content in Italian)
- Project Management (experience setting KPIs and leading projects to improve the Italian market)

| Benefits

- Complete social insurance (workers' compensation, employment, health, welfare pension)
 - Business casual dress code
 - Training system (job-specific, level-specific training)
 - Japanese/English lessons
 - In-house club activities (karaoke, day camp, etc.)
 - Monthly company events
 - Free tea and coffee
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Required Skills

| Must-Have Skills

- Native Italian
- Business level English
- Digital Marketing Experience (e.g. PPC, SEO, Influencer, SNS, Email etc.)
- Management Experience (Experience managing team wide projects)

| Preferred Skills

- Corporate experience (1+ years)
 - Japanese language skills JLPT N3 or better
 - Web editing experience (HTML, CSS, copywriting, etc.)
 - Data analysis experience (PowerBI, Tableau, etc.)
 - Coding experience (Python, Javascript etc.)
 - Team Management Experience (+1 year)
 - Work experience in Japan
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Company Description