



Understanding People

## d Sales Specialist / 広告営業スペシャリスト

Support leading GenAI company

## Job Information

**Recruiter**

Specialized Group

**Job ID**

1596949

**Industry**

Internet, Web Services

**Job Type**

Permanent Full-time

**Location**

Tokyo - 23 Wards

**Salary**

Negotiable, based on experience

**Refreshed**

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## General Requirements

**Minimum Experience Level**

Over 3 years

**Career Level**

Mid Career

**Minimum English Level**

Business Level

**Minimum Japanese Level**

Business Level

**Minimum Education Level**

Bachelor's Degree

**Visa Status**

Permission to work in Japan required

## Job Description

**Ad Sales Specialist - Japanese Speaking, AI Chat Technology 広告営業スペシャリスト - 日本語対応, AIチャット技術**

Our client, a leading company in the IT industry, is seeking a Japanese-speaking Ad Sales Specialist to join their team. This role offers the opportunity to work with cutting-edge AI tools and support one of the top GenAI companies, focusing on customer acquisition and digital advertising success.

**Key Responsibilities:**

- Manage and grow client accounts via digital ad campaigns
- Optimize campaigns using AI-powered advertising platforms
- Collaborate on SEO strategies and online marketing initiatives
- Identify opportunities for customer acquisition and growth
- Track and analyze campaign performance to meet sales targets

- Negotiate advertising contracts with Japanese-speaking clients

**Qualifications:**

- Fluent Japanese; basic English is acceptable
  - Proven experience in digital advertising sales or account management
  - Hands-on experience with digital advertising platforms
  - Knowledge of SEO and online marketing concepts
  - Experience with AI-powered advertising platforms is preferred but not mandatory
  - Strong analytical skills for tracking and analyzing campaign performance
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**Company Description**