

E-Commerce Manager (Korean Global cosmetic Brand)

Korea's leading global cosmetic brand

Job Information

Recruiter

[UnicoSearch Inc.](#)

Hiring Company

Global cosmetic brand from Korea

Job ID

1595457

Industry

Daily Necessities, Cosmetics

Company Type

Small/Medium Company (300 employees or less) - International Company

Job Type

Permanent Full-time

Location

Tokyo - 23 Wards

Salary

5 million yen ~ 8 million yen

Refreshed

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General Requirements

Minimum Experience Level

Over 3 years

Career Level

Mid Career

Minimum English Level

Daily Conversation (Amount Used: English usage about 25%)

Minimum Japanese Level

Fluent

Minimum Education Level

Bachelor's Degree

Visa Status

Permission to work in Japan required

Job Description

As E-Commerce Manager, you will be responsible for tasks such as product management, promotions, and operations across e-commerce channels. This role involves maintaining the brand image while optimizing business operations to drive online channel sales growth, channel expansion, and improved customer experience.

[Key Responsibilities]

01. Manage and operate e-commerce channel sales:

-Establish and execute key promotion strategies for online channels

-Sales analysis and planning (weekly/monthly/quarterly/annual)

- Online channel operations management (product listing, thumbnail/detail page/campaign page management)
- Online order management, shipping management, and inventory management

02. Data Management:

- Improvement and implementation of insights based on sales results, platform performance, and campaign analysis
- Identifying and executing channel promotion opportunities by campaign

03. Communication:

- Smooth collaboration with internal departments such as marketing, logistics, and customer service, as well as with external teams and partners.

Required Skills

[Key Requirements]

- 3-8 years of experience in online channel operations, driving sales and growth
- Experience using E-commerce Platform "Shopify", well-knowledge and ability to use is must
- Experience in directly managing the entire process from online order collection to shipment and sales management
- Experience in planning, executing, and analyzing online promotions
- Someone with a proactive mindset who can handle challenging situations with flexibility
- Proficient in internal and external communication, with a proactive and self-driven personality

[Other Requirements]

- University graduate or above
- Native Japanese / Business level communication skills in English or Korean preferred
- Experience in retail or online business in the cosmetics or fashion industry is welcome
- Experience in Financial Planning and Corporate Planning Department is welcome
- Must be able to work well in a team environment
- Those with a strong spirit of challenge and willingness to work on the creation of new systems
- Strong mindset in fast-growing startup business, experienced working as stand-alone, positive thinking in any situation

Company Description