E-Commerce Manager (Korean Global cosmetic Brand)

Korea's leading global cosmetic brand

Job Information

Recruiter
UnicoSearch Inc.

Hiring Company
Global cosmetic brand from Korea

Job ID
1595457

Industry
Daily Necessities, Cosmetics

Company Type
Small/Medium Company (300 employees or less) - International Company

Job Type
Permanent Full-time

Location
Tokyo - 23 Wards

Salary
5 million yen ~ 8 million yen

Refreshed
November 9th, 2026 01:00

General Requirements

Minimum Experience Level
Over 3 years

Career Level
Mid Career

Minimum English Level
Daily Conversation Level (Amount Used: English usage about 25%)

Minimum Japanese Level
Fluent Level

Minimum Education Level
Bachelor's Degree

Visa Status
Permission to work in Japan required

Job Description

As E-Commerce Manager, you will be responsible for tasks such as product management, promotions, and operations across e-commerce channels. This role involves maintaining the brand image while optimizing business operations to drive online channel sales growth, channel expansion, and improved customer experience.

[Key Responsibilities]

01. Manage and operate e-commerce channel sales:

-Establish and execute key promotion strategies for online channels

-Sales analysis and planning (weekly/monthly/quarterly/annual)

-Online channel operations management (product listing, thumbnail/detail page/campaign page management)

-Online order management, shipping management, and inventory management

02. Data Management:

-Improvement and implementation of insights based on sales results, platform performance, and campaign analysis

-Identifying and executing channel promotion opportunities by campaign

03. Communication:

-Smooth collaboration with internal departments such as marketing, logistics, and customer service, as well as with external teams and partners.

Required Skills

[Key Requirements]

-3-8 years of experience in online channel operations, driving sales and growth

-Experience using E-commerce Platform ”Shopify”, well-knowledge and ability to use is must

-Experience in directly managing the entire process from online order collection to shipment and sales management

-Experience in planning, executing, and analyzing online promotions

-Someone with a proactive mindset who can handle challenging situations with flexibility

-Proficient in internal and external communication, with a proactive and self-driven personality

[Other Requirements]

-University graduate or above

-Native Japanese / Business level communication skills in English or Korean preferred

-Experience in retail or online business in the cosmetics or fashion industry is welcome

-Experience in Financial Planning and Corporate Planning Department is welcome

-Must be able to work well in a team environment

-Those with a strong spirit of challenge and willingness to work on the creation of new systems

-Strong mindset in fast-growing startup business, experienced working as stand-alone, positive thinking in any situation

Company Description