



French Luxury Brand [Media Assistant Manager] 【700 ~ 800万円】

International environment

Job Information

Recruiter

Scouta K.K.

Hiring Company

Media Assistant Manager

Job ID

1595431

Division

Marketing

Industry

Retail

Company Type

Large Company (more than 300 employees) - International Company

Non-Japanese Ratio

Majority Japanese

Job Type

Permanent Full-time

Location

Tokyo - 23 Wards, Shibuya-ku

Salary

7 million yen ~ 8 million yen

Salary Bonuses

Bonuses included in indicated salary.

Work Hours

9:30-18:00 Flex time (Core time from 11:00 to 15:00)

Refreshed

June 8th, 2026 15:20

General Requirements

Minimum Experience Level

Over 3 years

Career Level

Mid Career

Minimum English Level

Business Level (Amount Used: English usage about 50%)

Minimum Japanese Level

Native

Minimum Education Level

Bachelor's Degree

Visa Status

Permission to work in Japan required

Job Description

Key Responsibilities

- Drive digital marketing initiatives with a strong focus on social media and online brand visibility
 - Coordinate the planning, execution, and performance tracking of marketing campaigns across multiple channels
 - Manage and develop brand-owned communication platforms and customer engagement channels
 - Create, review, and adapt marketing content for digital communications and customer-facing materials
 - Monitor campaign performance, analyze results, and provide actionable insights to stakeholders
 - Collaborate closely with regional and global teams to ensure alignment with brand objectives and marketing priorities
 - Support the delivery of brand projects, seasonal campaigns, and marketing initiatives from concept through execution
 - Contribute to brand-building activities, including special events, product launches, and communication initiatives
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Required Skills

Ideal Background

- Experience in digital marketing, social media, brand communications, or integrated marketing
 - Strong understanding of online consumer engagement and content-driven marketing
 - Comfortable working in an international environment and interacting with global stakeholders
 - Excellent project coordination and communication skills
 - Ability to balance creativity with data-driven decision making
 - Experience within fashion, luxury, beauty, lifestyle, retail, or consumer brands is advantageous
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Company Description