



## Marketing Communication Specialist

プロダクトマネージャー・ブランドマネージャーのご経験のある方は歓迎です。

### Job Information

**Recruiter**

JAC Recruitment Co., Ltd.

**Hiring Company**

非公開

**Job ID**

1594207

**Industry**

Medical Device

**Company Type**

International Company

**Job Type**

Permanent Full-time

**Location**

Tokyo - 23 Wards

**Salary**

6 million yen ~ 8 million yen

**Work Hours**

09:00 ~ 18:00

**Holidays**

詳細は求人ご紹介時にご案内いたします。

**Refreshed**

May 28th, 2026 16:21

### General Requirements

**Career Level**

Mid Career

**Minimum English Level**

Business Level

**Minimum Japanese Level**

Native

**Minimum Education Level**

High-School

**Visa Status**

Permission to work in Japan required

### Job Description

【求人No NJB2360058】

Roles Responsibilities:

**【Brand Communication Strategy】**

- ・ Develop and execute comprehensive marketing communication strategies aligned with corporate and product level goals.
- ・ Ensure brand consistency across all touchpoints aligning messages with clinical evidence product value and company positioning.

- Strengthen brand identity through storytelling visual guidelines and thought leadership initiatives.
- 【Content Development Management】**
- Create high quality content across multiple formats: brochures product leaflets website copy social media posts newsletters videos case studies and doctor facing educational materials.
  - Manage editorial calendars and collaborate with internal teams and KOLs to produce clinically accurate compelling content.
  - Localize and adapt global content for regional or country specific use.
- 【Event Planning Execution】**
- Plan organize and support key events including conferences exhibitions workshops KOL seminars and product launch events.
  - Coordinate with sales clinical and global teams to deliver high quality brand aligned experiences.
  - Manage event budgets logistics speaker coordination booth designs and post event evaluations.
- 【Public Relations External Communications】**
- Initiate and manage PR activities media outreach and press releases to build brand credibility.
  - Maintain strong relationships with media outlets influencers clinics and medical organizations.
  - Serve as the communication point for announcements crisis communication needs and corporate statements.
- 【Cross Functional Collaboration】**
- Work closely with product marketing clinical regulatory and global HQ teams to ensure message accuracy and alignment.
  - Support sales teams with marketing assets presentation materials and customer facing communication tools.
  - Collaborate with agencies and creative partners for video production design projects and advertising campaigns.
- 【Analytics Reporting】**
- Track key KPIs including brand engagement campaign ROI lead performance and event metrics.
  - Provide regular performance reports and propose data driven improvements.
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## Required Skills

Required qualifications:

- Experience in medical aesthetic devices or energy based technologies ( laser RF ultrasound etc. ) .
  - Understanding of medical terminology regulatory considerations and doctor facing communication.
  - Experience working in multinational environments with global HQ.
  - Video production or graphic design skills are a plus.
  - Bachelor's degree in marketing or related field.
  - Fluency in Japanese and English.
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## Company Description

ご紹介時にご案内いたします