

Product Manager

プロダクトマネージャー・ブランドマネージャーのご経験のある方は歓迎です。

Job Information

Recruiter
JAC Recruitment Co., Ltd.

Hiring Company
非公開

Job ID
1594206

Industry
Medical Device

Company Type
International Company

Job Type
Permanent Full-time

Location
Tokyo - 23 Wards

Salary
6 million yen ~ 8 million yen

Work Hours
09:00 ~ 18:00

Holidays
詳細は求人ご紹介時にご案内いたします。

Refreshed
October 30th, 2026 04:00

General Requirements

Career Level
Mid Career

Minimum English Level
Business Level

Minimum Japanese Level
Native Level

Minimum Education Level
High-School

Visa Status
Permission to work in Japan required

Job Description

【求人No NJB2360052】
Roles Responsibilities:

・Lead the product lifecycle for EBD・from concept evaluation regulatory planning and clinical feedback to launch and post launch optimization.
・Develop product positioning tailored to the Japanese medical aesthetic market aligned with Alma's global strategy.
・Manage roadmaps and drive integration of clinical requirements customer insights and competitive trends.

・Own go to market strategy for assigned products including value messaging launch assets pricing frameworks and sales enablement materials.
・Work closely with sales and clinical teams to ensure market readiness and drive early stage adoption.
・Initiate and manage local clinical studies user evaluations and case studies in collaboration with key opinion leaders.
・Analyze the aesthetic medical device landscape・RF laser ultrasound and combination technologies・to define opportunities and strategic differentiation.
・Develop forecasts business cases and profitability analyses for new and existing products.
・Track KPIs such as revenue utilization customer satisfaction and market share.

Required Skills

Required qualifications:
・3 5+ years of product marketing experience in the medical device industry is mandatory.
・Demonstrated success in managing product launches and commercialization activities.
・Ability to translate complex technology into clear compelling messaging.
・Excellent communication skills and proven cross functional leadership.
・Bachelor’s degree in marketing or related field.
・Fluency in Japanese and English.

Preferred qualifications:
・Experience launching approved medical devices is highly preferred.
・Experience in medical aesthetic devices（RF laser ultrasound body contouring skin rejuvenation）.
・Prior experience working with global teams or in a multinational company.
・Background in collaborating with KOLs clinical research or medical education.
・MBA or equivalent business background.

Company Description

ご紹介時にご案内いたします