



## Product Manager

プロダクトマネージャー・ブランドマネージャーのご経験のある方は歓迎です。

### Job Information

**Recruiter**

JAC Recruitment Co., Ltd.

**Hiring Company**

非公開

**Job ID**

1594206

**Industry**

Medical Device

**Company Type**

International Company

**Job Type**

Permanent Full-time

**Location**

Tokyo - 23 Wards

**Salary**

6 million yen ~ 8 million yen

**Work Hours**

09:00 ~ 18:00

**Holidays**

詳細は求人ご紹介時にご案内いたします。

**Refreshed**

June 25th, 2026 20:00

### General Requirements

**Career Level**

Mid Career

**Minimum English Level**

Business Level

**Minimum Japanese Level**

Native

**Minimum Education Level**

High-School

**Visa Status**

Permission to work in Japan required

### Job Description

【求人No NJB2360052】

Roles Responsibilities:

- Lead the product lifecycle for EBD · from concept evaluation regulatory planning and clinical feedback to launch and post launch optimization.
- Develop product positioning tailored to the Japanese medical aesthetic market aligned with Alma's global strategy.
- Manage roadmaps and drive integration of clinical requirements customer insights and competitive trends.

- Own go to market strategy for assigned products including value messaging launch assets pricing frameworks and sales enablement materials.
  - Work closely with sales and clinical teams to ensure market readiness and drive early stage adoption.
  - Initiate and manage local clinical studies user evaluations and case studies in collaboration with key opinion leaders.
  - Analyze the aesthetic medical device landscape • RF laser ultrasound and combination technologies • to define opportunities and strategic differentiation.
  - Develop forecasts business cases and profitability analyses for new and existing products.
  - Track KPIs such as revenue utilization customer satisfaction and market share.
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## Required Skills

### Required qualifications:

- 3 5+ years of product marketing experience in the medical device industry is mandatory.
- Demonstrated success in managing product launches and commercialization activities.
- Ability to translate complex technology into clear compelling messaging.
- Excellent communication skills and proven cross functional leadership.
- Bachelor's degree in marketing or related field.
- Fluency in Japanese and English.

### Preferred qualifications:

- Experience launching approved medical devices is highly preferred.
  - Experience in medical aesthetic devices ( RF laser ultrasound body contouring skin rejuvenation ) .
  - Prior experience working with global teams or in a multinational company.
  - Background in collaborating with KOLs clinical research or medical education.
  - MBA or equivalent business background.
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## Company Description

ご紹介時にご案内いたします