



PR/095731 | Marketing Executive

Job Information

Recruiter

JAC Recruitment Vietnam Co., Ltd

Job ID

1592830

Industry

Digital Marketing

Job Type

Permanent Full-time

Location

United Arab Emirates

Salary

Negotiable, based on experience

Refreshed

May 19th, 2026 11:15

General Requirements

Minimum Experience Level

Over 3 years

Career Level

Mid Career

Minimum English Level

Fluent

Minimum Japanese Level

None

Minimum Education Level

Associate Degree/Diploma

Visa Status

No permission to work in Japan required

Job Description

OVERVIEW

Location: Hanoi

The company is an event and exhibition organiser spanning different countries

JOB RESPONSIBILITIES

- Execute integrated marketing campaigns across email, web, and PPC, ensuring timely delivery and driving traffic and conversions
- Optimize event websites and user journeys through SEO and performance analysis to improve engagement and results

- Develop and implement exhibitor and delegate marketing strategies, leading content creation and generating qualified leads
- Leverage Salesforce and campaign data to produce reports, analyze performance, and identify growth opportunities
- Manage media partnerships, vendors, research activities, and on-site marketing execution to ensure smooth and cost-effective operations

JOB REQUIREMENTS AND PREFERRED QUALITIES

- Fluency in English
- Bachelor's degree in Business Administration or a related field
- 2–3 years of experience in marketing
Experience using databases to support marketing campaigns
- Proficient in Microsoft Office (Word, Outlook, Excel)
- Basic HTML knowledge

BENEFITS

- Competitive salary with bonuses and allowances
- Opportunities for professional development and training
- Potential for career growth within a global organization

Due to the volume of applications, only shortlisted candidates will be contacted. Thank you for your interest.
#LI-JACVN

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Company Description