



## PR/118481 | E-Commerce Manager

### Job Information

**Recruiter**

JAC Recruitment UK

**Job ID**

1592768

**Industry**

Retail

**Job Type**

Permanent Full-time

**Location**

United Kingdom

**Salary**

Negotiable, based on experience

**Refreshed**

May 19th, 2026 10:40

### General Requirements

**Minimum Experience Level**

Over 6 years

**Career Level**

Mid Career

**Minimum English Level**

Native

**Minimum Japanese Level**

None

**Minimum Education Level**

Associate Degree/Diploma

**Visa Status**

No permission to work in Japan required

### Job Description

**Confidential Role****Overview**

A well-known fashion brand is seeking an experienced E-commerce Manager to take full commercial ownership of its online business in Central London.

This role will be responsible for driving the performance and growth of the brand's e-commerce channel, optimising the end-to-end customer journey across digital touchpoints, and acting as a key decision-maker for online strategy and execution.

The position offers a high level of autonomy and influence, with responsibility extending beyond execution to strategic and commercial leadership. The working style is office-based or hybrid.

**Responsibilities**

- Take full ownership of the e-commerce P&L

- Drive online revenue growth, conversion rate, and average order value
- Manage daily trading, product launches, and online merchandising
- Analyse performance data and implement optimisation strategies
- Collaborate closely with Marketing, CRM, Logistics, and Production teams
- Lead site improvements, UX initiatives, and platform optimisation
- Manage external agencies and internal stakeholders
- Contribute to and execute the brand's overall online strategy

**Requirements**

- 6+ years of e-commerce experience within fashion and/or retail
- Strong commercial mindset with hands-on trading experience
- Confident in owning financial metrics and making data-driven decisions
- Proven experience working cross-functionally in fast-paced environments
- Experience managing agencies or junior team members is a plus
- Self-driven manager capable of leading initiatives with autonomy and accountability

**Compensation**

Salary and package details will be discussed during an online meeting and will be competitive, reflecting responsibility and experience.

**Confidentiality Notice**

This position is strictly confidential. As the search is being conducted discreetly, all information related to this role must not be shared with any third party.

#LI-JACUK #KK

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**Company Description**