



Media Project Manager - Japan

Job Information

Hiring Company

Hotwire Global Pte Ltd

Job ID

1592587

Industry

Machinery

Job Type

Freelance

Location

Japan

Salary

Negotiable, based on experience

Refreshed

May 18th, 2026 11:24

General Requirements

Minimum Experience Level

Over 3 years

Career Level

Mid Career

Minimum English Level

Business Level

Minimum Japanese Level

Native

Minimum Education Level

Bachelor's Degree

Visa Status

Permission to work in Japan required

Job Description

Who we are

GetIT Japan GK, part of the ROI·DNA and Hotwire brand, delivers digital marketing solutions focused exclusively on technology and telecom companies. We are looking for an experienced person with an eye for capturing business value to centre our clients' digital marketing, ABM and paid media activities in Japan for major B2B Technology brands.

- This is a part-time, freelance/contract role.
- We will agree a minimum commitment of **55 hours per month** for the duration of the contract period.
- Hours can flex based on campaign needs, with clear planning and communication in advance.

Who you are:

- Comfortable and confident with leading conversations around areas of your expertise as a representative of the company
- Experienced with ad trafficking, campaign setup and management on Google, Yahoo and Meta with knowledge of keywords importance and relevance
- Fluent with delivering reporting metrics and campaign performance insights
- Capable of making optimisation and improvement recommendations based on campaign goals/KPIs and explaining

- them in a convincing manner backed by reason and insights
- Strategic with your thinking in the approach to solve challenges with support from colleagues around APAC and around the globe
 - Deeply interested in developments around the digital marketing space including keeping up to date with in-market trends, user habits/preferences and
 - Keen in expanding familiarity and knowledge of popular paid media channels relevant to the B2B
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Required Skills

Requirements:

- 2-3 years experience in managing or co-ordinating relationships with reputable media publications in Japan
- 2-3 years experience working on paid media campaigns on platform such as Google, Yahoo and Meta especially for B2B audience is required
- Strong experience with client/project relationship management
- Comfort in communication across both Japanese and English across various stakeholders as required
- Ability to work independently or as part of a team as required
- Intermediate to advanced skills on Microsoft Excel and/or Google Sheets

About GetIT Japan GK

GetIT Japan GK is part of ROI-DNA, a global B2B digital agency headquartered in the United States. Our team crafts compelling stories for global B2B enterprise technology, cloud, cybersecurity, and managed service providers. We design and execute strategic and impactful campaigns by utilizing our expertise in account based marketing, demand generation, lead nurturing and customer retention, and our emphasis on achieving marketing ROI for companies such as Fujitsu, NTT Data, AWS, Google Cloud, Qualtrics, Twilio, and more. We are part of Hotwire Global, the global technology communications consultancy, serving a range of clients from scale-ups to established multi-nationals in the US, EU and APAC through integrated communications that ignite curiosity, spark action and fuel success.

Company Description