



広報 International Marketing Specialist

三菱ふそうトラック・バス株式会社での募集です。 広報・CSRのご経験のある方は...

Job Information

Recruiter

JAC Recruitment Co., Ltd.

Hiring Company

三菱ふそうトラック・バス株式会社

Job ID

1592389

Industry

Automobile and Parts

Company Type

International Company

Job Type

Permanent Full-time

Location

Kanagawa Prefecture

Salary

5 million yen ~ 9 million yen

Work Hours

08:00 ~ 17:00

Holidays

【有給休暇】有給休暇は入社時から付与されます 入社7ヶ月目には最低10日以上 【休日】完全週休二日制 土 日 祝日 1月～6月...

Refreshed

May 14th, 2026 16:01

General Requirements

Career Level

Mid Career

Minimum English Level

Business Level

Minimum Japanese Level

Native

Minimum Education Level

Bachelor's Degree

Visa Status

Permission to work in Japan required

Job Description

【求人No NJB2379371】

■概略

広報部門/Corporate Comms Global Marketing/Brand Management teamにて、海外向け販促等用資料/データに関するステークホルダーマネジメントを中心にお任せするポジションです。

用途例：社外向け/社内向けの販促資料/CGデータ、トレーニングマテリアル他

媒体例：ウェブサイト、ポスター、サイネージ、プロシユア等向けのhigh quality CG images、動画等

■仕事内容／Job Description

The International Marketing Specialist's main responsibility is the support of international market's print collateral creation (specifically product brochures and visual assets) . Additional content includes the creation of internal items such as calendars greeting cards etc.

To manage cross functional projects this position requires knowledge of print and vehicle related subjects and understanding of regulatory and legal requirements. A mindset for collaboration is needed to coordinate vehicle photoshoots and engage with an array of stakeholders. The position demands proactively exploring innovative methods to enhance or create processes and identify implement cutting edge technologies that benefit the business (e.g.3D imagery/CGI) .

Provide highly accurate product information ensure company is compliant with relevant legal and regulatory requirements create visually appealing material strengthen brand image promote sales respond to market needs and create easy to use promotional material on cost in time.

Create meaningful and compelling content and marketing collateral for international markets while embodying company strategy values and products with professional standards (including product photo shooting arrangements/ CGI creation arrangements) .

Ensure the FUSO brand and products are memorable engaging relevant and consistent across our 170+ markets ultimately contributing to sales success.

Ensuring all available digital assets are up to date and available on the MFTBC Extranet Portal.

Support the creation of annual MFTBC tama and brand calendar as well MFTBC greeting cards in line with sales centers and executives' requirements to promote FUSO brand.

■キャリアパス/CAREER GROWTH

Work with a wide variety of stakeholders (regional offices product management R D creative vendors procurement) .

Opportunity to grow as a project leader building processes across departments and driving projects with high ownership.

Opportunity to get to know FUSO Brand and FUSO Product line

Great opportunity to get involved in creative projects and get hands on experience on photo/CGI creation.

■部署の紹介／Department Introduction

Corporate Comms Global Marketing: We are a team that gets our engineering innovations on to the road. We develop and future proof our sales and service network and determine the strategic orientation of key business processes. Customer satisfaction and market penetration are our top priorities.

Key areas include strategic marketing and product management sales order management market management after sales marketing and communications network development management and support.

Corporate Comms Global Marketing consists of six teams handling Brand Digital Marketing Events Corporate Culture and Internal and External

Communications. Each team has 3 5 members. This position interfaces with Product Management/ R D/ Design Comms teams Sales Regional Centers External vendors Executive Offices and Procurement.

Required Skills

募集要件／Requirement

- ・ Working knowledge of printed materials production: layout printing method color proofing terminology binding and delivery for quality and impact.
- ・ A strategic and creative thinker with proven experience in the field of marketing/corporate comms/brand management.
- ・ Avid interest and good understanding of what it takes to build and safeguard a global brand.
- ・ A team player with the ability to effectively coordinate with global/multicultural stakeholders
- ・ Excellent verbal and written communication skills and ability to present and guide stakeholders clearly and confidently
- ・ Personally organized with notable project management skills.
- ・ Hands on experience in design CGI print brand management brand design.
- ・ Experience in automotive industry or other B2B industry a plus.

EDUCATION

Bachelor's Degree required preference toward marketing media graphic design or similar area.

PRACTICAL KNOWLEDGE

- ・ Microsoft Office ・ Word Powerpoint Excel Outlook etc.
- ・ Adobe Create Suite
- ・ SharePoint
- ・ 3D modeling software/video creation/editing and photography a plus

LANGUAGE

Japanese: Native English: Business

Company Description

- トラック・バスの開発、製造、販売、輸出入