



【972～万円】 Business Unit/Environmental Shaping Communications Seni...

日本イーライリリー株式会社での募集です。 広報・CSRのご経験のある方は歓迎で...

## Job Information

### Recruiter

JAC Recruitment Co., Ltd.

### Hiring Company

日本イーライリリー株式会社

### Job ID

1591868

### Industry

Pharmaceutical

### Company Type

International Company

### Job Type

Permanent Full-time

### Location

Hyogo Prefecture

### Salary

9 million yen ~ Negotiable, based on experience

### Work Hours

08:45 ~ 17:30

### Holidays

【有給休暇】有給休暇は入社後2ヶ月目から付与されます 入社2か月目から付与されます（年途中で入社した社員に対する年次有給休...

### Refreshed

May 14th, 2026 15:55

## General Requirements

### Career Level

Mid Career

### Minimum English Level

Fluent

### Minimum Japanese Level

Native

### Minimum Education Level

Bachelor's Degree

### Visa Status

Permission to work in Japan required

## Job Description

【求人No NJB2379761】

### ■Job Overview

The candidate selected as the Senior Director Business Unit/Environmental Shaping Communications; is a critical member of the Corporate Affiars team. The position will wear two hats as a “trainer/coach” and “player” which involves work across the entire products portfolio to manage synergies between each product marketing teams and lead BU Comm teams to ladder up to our overarching strategic purpose. The candidate will build the Lilly Japan product portfolio reputation through internal

and external communications as well as Environmental Shaping efforts including earned media thought leadership advocacy and partnership activations patient advocacy programs and campaigns while providing strategic support to other corporate affairs team members. The candidate will also train the BU Comm team to gain best in class communication skillset and bring the team to the next level.

The candidate will report to the Associate Vice President of the Corporate Affairs team. The Senior Director will work closely with Japan U.S. and global business colleagues within Lilly as well as with cross functional colleagues within the Lilly Japan such as those supporting Executive Communications Corporate Digital and Social Media Employee Communications and Government Affairs. The candidate must approach the work with a Team Lilly mindset · in other words be flexible and find ways to support the greater good.

■Specific responsibilities include:

- Guide and direct all products and environmental shaping communications efforts for the entire products that Lilly Japan holds.
- Develop and lead disease state and consumer communications for patients caregivers and health care teams that ladder back to business strategic objectives.
- Provide support of data and regulatory milestones for Lilly's work in the area that Lilly Japan offers products.
- Coordinate effectively with global BU Comm teams to ensure consistent global implementation of Lilly's communications.
- Maintain strong working relationships with cross functional internal and external partners including Senior and Executive Leaders.
- Role model effective counsel to business leaders by listening understanding and providing credible expertise relevant insights and transparent feedback.
- Assignments could include oversight and/or hands on support of message and materials development (i.e. press releases website/microsite copy video scripts social content standby statements backgrounders) and issues preparedness deploying innovative ways to drive support of Lilly's work within the Lilly Japan's marketed products communities.
- Lead coach and develop a team of communicators including managing performance leveraging the unique strengths of employees and supporting the career development of team members to help us win as Team Lilly.

■Additional responsibilities include:

- Media training communications counsel and coaching internal business partners.
- Oversight of associate directors and senior counsel in ongoing work with PR agencies.
- Anticipate prioritize and prepare to manage possible negative issues in the media.
- Develop and edit communications for media such as press releases internal Q As videos and fact sheets.
- Develop and edit communications for internal use (newsletters videos emails speeches etc.) .
- Conduct and/or facilitate interviews with local national and international media outlets.
- Partner with communications contacts in our global affiliates.
- Assist with other communications projects as assigned.

■Additional Information

Travel : Local travel will be required time to time including 2 3 day work from the office  
International Travel might happen once a year.

Business title: Senior Director · CA Product Communication

## Required Skills

■Basic Qualifications

- Bachelor's degree in Communications Public Relations Journalism or a related field.
- 10+ years of communications experience (journalism public relations other communications roles etc.) with a strong understanding of both traditional and social media and a vision for new innovative ways of communicating.
- Experience supporting a business unit · demonstrated ability to develop deep understanding of brand medical and business objectives and develop communications solutions that deliver on Lilly's marketed products strategic goals.
- Experience leading and developing a team of direct reports.
- Japanese Native (preferred) or very fluent and English Fluent

■Additional Skills/Preferences

- Proven experience in the development and execution of strategic and creative communications plans including digital and social media.
- Knowledge of diabetes obesity and related metabolic diseases as well as Lilly's products and pipeline is a plus.
- Successful experience working with cross functional teams including collaboration and consensus building.
- Demonstrated influence with business partners including Senior Leaders and Executives.
- Experience dealing with national and local media trade and social media and/or professional/trade and third party organizations required including interacting with A list media and serving as a spokesperson.
- Experience in collaborating with and effectively guiding third party vendors including PR agencies.
- Exceptional writing and communication skills required both in English and Japanese including executive communications and speechwriting.
- Experience in global communications programming and coordination.
- Experience in crisis communications.
- Expert judgment in critical decision making on issues impacting reputation and is sought after as a trusted advisor.
- Must be agile and innovative: Leverages an agile and creative mindset to adapt to change and drive innovative value creation continuous process improvement and proactive learning through new technology processes and people.

## Company Description

医療用医薬品の輸入・製造・販売