



PR/095725 | [Exhibition] Event Director

Job Information

Recruiter

JAC Recruitment Vietnam Co., Ltd

Job ID

1591487

Industry

Other

Job Type

Permanent Full-time

Location

United Arab Emirates

Salary

Negotiable, based on experience

Refreshed

May 12th, 2026 10:25

General Requirements

Minimum Experience Level

Over 6 years

Career Level

Mid Career

Minimum English Level

Fluent

Minimum Japanese Level

None

Minimum Education Level

Associate Degree/Diploma

Visa Status

No permission to work in Japan required

Job Description

Location

Hanoi, Vietnam

Company and Job Overview

A global event organisation delivering large-scale international conferences and exhibitions that connect senior stakeholders and drive industry-wide collaboration.

Job Responsibilities

- Lead the overall direction and long-term growth strategy of a flagship international education-focused event

- Own end-to-end event delivery, from concept development through execution and post-event evaluation
- Drive revenue generation across exhibitions, sponsorships, delegate sales, and strategic partnerships
- Manage the full event budget and financial performance, ensuring profitability and cost discipline
- Build and maintain strong relationships with government bodies, partners, and industry stakeholders
- Oversee and develop a high-performing, cross-functional team across sales, marketing, operations, and content
- Provide regular performance updates, identifying risks, opportunities, and improvement actions
- Guide content strategy to ensure relevant, high-quality conference programmes and speakers
- Work closely with marketing teams to strengthen brand positioning, campaigns, and audience growth
- Act as a senior ambassador for the event, expanding influence, partnerships, and long-term impact

Job Requirements

- Proven senior leadership experience within international exhibitions or large-scale events
- Strong track record of launching, scaling, or revitalising major conferences or trade shows
- Solid understanding of managing P&L and commercial performance
- Experience working with senior external stakeholders, including government or institutional partners
- Strong commercial mindset with the ability to identify and close growth opportunities
- Excellent communication, presentation, and negotiation skills
- Confident leading diverse teams and managing multiple workstreams concurrently
- Strategic, data-driven thinker with strong problem-solving capability
- Willingness to travel as required by the role
- Open for expats, company will cover relocation cost, housing,....

Notice: By submitting an application for this position, you acknowledge and consent to the disclosure of your personal information to the Privacy Policy and Terms and Conditions, for the purpose of recruitment and candidate evaluation.

Privacy Policy Link: <https://www.jac-recruitment.vn/privacy-policy>

Terms and Conditions Link: <https://www.jac-recruitment.vn/terms-of-use>

Company Description