



## PR/095731 | Marketing Executive

### Job Information

**Recruiter**

JAC Recruitment Vietnam Co., Ltd

**Job ID**

1589987

**Industry**

Digital Marketing

**Job Type**

Permanent Full-time

**Location**

United Arab Emirates

**Salary**

Negotiable, based on experience

**Refreshed**

April 28th, 2026 10:58

### General Requirements

**Minimum Experience Level**

Over 3 years

**Career Level**

Mid Career

**Minimum English Level**

Fluent

**Minimum Japanese Level**

None

**Minimum Education Level**

Associate Degree/Diploma

**Visa Status**

No permission to work in Japan required

### Job Description

#### OVERVIEW

Location: Hanoi

The company is an event and exhibition organiser spanning different countries

#### JOB RESPONSIBILITIES

- Execute integrated marketing campaigns across email, web, and PPC, ensuring timely delivery and driving traffic and conversions
- Optimize event websites and user journeys through SEO and performance analysis to improve engagement and results

- Develop and implement exhibitor and delegate marketing strategies, leading content creation and generating qualified leads
- Leverage Salesforce and campaign data to produce reports, analyze performance, and identify growth opportunities
- Manage media partnerships, vendors, research activities, and on-site marketing execution to ensure smooth and cost-effective operations

#### **JOB REQUIREMENTS AND PREFERRED QUALITIES**

- Fluency in English
- Bachelor's degree in Business Administration or a related field
- 2–3 years of experience in marketing  
Experience using databases to support marketing campaigns
- Proficient in Microsoft Office (Word, Outlook, Excel)
- Basic HTML knowledge

#### **BENEFITS**

- Competitive salary with bonuses and allowances
- Opportunities for professional development and training
- Potential for career growth within a global organization

Due to the volume of applications, only shortlisted candidates will be contacted. Thank you for your interest.  
#LI-JACVN

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Company Description