



## PR/118481 | E-Commerce Manager

### Job Information

**Recruiter**

JAC Recruitment UK

**Job ID**

1589510

**Industry**

Retail

**Job Type**

Permanent Full-time

**Location**

United Kingdom

**Salary**

Negotiable, based on experience

**Refreshed**

May 5th, 2026 08:00

### General Requirements

**Minimum Experience Level**

Over 6 years

**Career Level**

Mid Career

**Minimum English Level**

Native

**Minimum Japanese Level**

None

**Minimum Education Level**

Associate Degree/Diploma

**Visa Status**

No permission to work in Japan required

### Job Description

#### Confidential Role

**Overview**

A well-known fashion brand is seeking an experienced E-commerce Manager to take full commercial ownership of its online business in Central London.

This role will be responsible for driving the performance and growth of the brand's e-commerce channel, optimising the end-to-end customer journey across digital touchpoints, and acting as a key decision-maker for online strategy and execution.

The position offers a high level of autonomy and influence, with responsibility extending beyond execution to strategic and commercial leadership. The working style is office-based or hybrid.

**Responsibilities**

- Take full ownership of the e-commerce P&L

- Drive online revenue growth, conversion rate, and average order value
- Manage daily trading, product launches, and online merchandising
- Analyse performance data and implement optimisation strategies
- Collaborate closely with Marketing, CRM, Logistics, and Production teams
- Lead site improvements, UX initiatives, and platform optimisation
- Manage external agencies and internal stakeholders
- Contribute to and execute the brand's overall online strategy

**Requirements**

- 6+ years of e-commerce experience within fashion and/or retail
- Strong commercial mindset with hands-on trading experience
- Confident in owning financial metrics and making data-driven decisions
- Proven experience working cross-functionally in fast-paced environments
- Experience managing agencies or junior team members is a plus
- Self-driven manager capable of leading initiatives with autonomy and accountability

**Compensation**

Salary and package details will be discussed during an online meeting and will be competitive, reflecting responsibility and experience.

**Confidentiality Notice**

This position is strictly confidential. As the search is being conducted discreetly, all information related to this role must not be shared with any third party.

#LI-JACUK #KK

**Notice:** By submitting an application for this position, you acknowledge and consent to the disclosure of your personal information to the Privacy Policy and Terms and Conditions, for the purpose of recruitment and candidate evaluation.

Privacy Policy Link: <https://www.jac-recruitment.co.uk/privacy-policy>

Terms and Conditions Link: <https://www.jac-recruitment.co.uk/terms-of-use>

---

**Company Description**