

【東京/西新宿】【技術アライアンス/戦略企画】英語活用・ビジネスと技術を結び付ける戦略立案・実行のスペシャリスト / プライム上場…

> リサーチのご経験のある方は歓迎です。

Job Information

Recruiter
JAC Recruitment Co., Ltd.

Hiring Company
非公開

Job ID
1588992

Industry
Hardware

Job Type
Permanent Full-time

Location
Tokyo - 23 Wards

Salary
5 million yen ~ 6.5 million yen

Holidays
詳細は求人ご紹介時にご案内いたします。

Refreshed
November 14th, 2026 01:00

General Requirements

Career Level
Mid Career

Minimum English Level
Business Level

Minimum Japanese Level
Native Level

Minimum Education Level
Bachelor's Degree

Visa Status
Permission to work in Japan required

Job Description

【求人No NJB2321174】
■About the role:
A Technical Marketing role focuses on bridging the gap between technical product details and non technical audiences translating complex information into compelling marketing materials. This often involves creating technical content supporting product launches and training sales teams. Key responsibilities include developing technical content like white papers blog posts and case studies as well as conducting market research and competitive analysis.

■Key responsibilities:
・Content Creation:
Develop and execute strategies for creating technical content including white papers case studies and presentations to educate and engage target audiences.

・Product Launches:
Support product launches by creating and distributing technical marketing materials ensuring sales teams are well equipped to communicate product features and benefits.

・Market Research:
Conduct competitive analysis and market research to identify trends understand customer needs and guide marketing strategies.

・Developer Engagement:
Engage with developer communities participate in industry events and foster relationships with key stakeholders.

・Sales Enablement:
Train and enable sales teams with in depth product knowledge equipping them to effectively communicate product value to customers.

・Content Strategy:
Develop and implement content strategies to support product marketing and drive demand generation.

・Collaboration:
Work closely with project management engineering and sales teams to ensure alignment and effective execution of marketing initiatives.

Required Skills

【必須】
・Technical aptitude
・Communication skill
・Content creation
・Marketing acumen
・Analytical skill
・Collaboration skill
・Language : English（ listen speak read write ）
・Bachelor degree
・5+ year working experience

【歓迎】
・Bachelor degree with engineering background
・consumer electronics industry

Company Description

ご紹介時にご案内いたします