



【900～万円】Digital Group Marketing Manager

外資系消費財メーカーでの募集です。 デジタルマーケティングのご経験のある方は歓迎...

Job Information

Recruiter

JAC Recruitment Co., Ltd.

Hiring Company

外資系消費財メーカー

Job ID

1587260

Industry

Chemical, Raw Materials

Company Type

International Company

Job Type

Permanent Full-time

Location

Tokyo - 23 Wards

Salary

9 million yen ~ Negotiable, based on experience

Work Hours

09:00 ~ 17:30

Holidays

詳細は求人ご紹介時にご案内いたします。

Refreshed

June 13th, 2026 10:00

General Requirements

Career Level

Mid Career

Minimum English Level

Business Level

Minimum Japanese Level

Native

Minimum Education Level

Bachelor's Degree

Visa Status

Permission to work in Japan required

Job Description

【求人No NJB2356747】

・ Digital Strategy Transformation

Develop and lead comprehensive digital strategies aligned with brand and business objectives

Drive digital transformation by embedding an agile test and learn mindset across the team

Leverage innovation disruptive thinking and analytics to optimize marketing effectiveness

Identify key digital trends and consumer behavior insights to stay ahead of the curve

- Campaign Planning Execution

Lead the end to end planning and execution of digital campaigns across channels

Oversee paid media performance content management and digital asset delivery

Collaborate closely with cross functional and agency teams to ensure campaign excellence and ROI

Continuously refine media and content strategy based on performance data

- Communication Team Leadership

Manage coach and develop the digital marketing team

Act as a key liaison between global regional and local stakeholders

Facilitate strong internal collaboration to ensure alignment and efficiency across teams

- Other Responsibilities

Support broader marketing initiatives and contribute to organizational growth

Drive operational excellence and process improvements within the digital function

Required Skills

■Required Qualifications (Must have)

- Minimum 8 years of relevant experience in digital brand or product marketing ideally in B2C sectors such as FMCG or beauty

- Native Japanese language proficiency and strong working level English required

- Excellent analytical communication and collaboration skills with the ability to work effectively across diverse functions and geographies

- Strong leadership experience with the ability to guide the team to the next level of success

Company Description

ご紹介時にご案内いたします