



【900～1450万円】 Product Manager (General Medicine Marketing)

プロダクトマネージャー・ブランドマネージャーのご経験のある方は歓迎です。

Job Information

Recruiter

JAC Recruitment Co., Ltd.

Hiring Company

非公開

Job ID

1587172

Industry

Pharmaceutical

Company Type

International Company

Job Type

Permanent Full-time

Location

Tokyo - 23 Wards

Salary

9 million yen ~ 14 million yen

Work Hours

09:00 ~ 17:30

Holidays

詳細は求人ご紹介時にご案内いたします。

Refreshed

May 2nd, 2026 11:00

General Requirements

Career Level

Mid Career

Minimum English Level

Fluent

Minimum Japanese Level

Native

Minimum Education Level

Bachelor's Degree

Visa Status

Permission to work in Japan required

Job Description

【求人No NJB2356423】

With the supervision of Senior Product Managers the Product Manager at VS1.1 will:

- Contribute to brand strategy development to maximize the sales potential of Bayer products
- Identify issues and opportunities to fully capture the business dynamics
- Create and communicate key strategic messages based on the product value proposition which is competitive and sustainable

- Plan and execute assigned programs tactics and tools to deliver business success
 - Implement brand strategy with customer facing functions
 - Effectively manage relevant vendor and agency relationships to ensure deliverables and work products are in alignment with the tactical goals and in a timely manner
 - Monitor and control expense budget related to responsible marketing activities
 - Flexibly respond to request from product lead or senior product manager to support various key projects and initiatives that may arise related to responsible area
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Required Skills

- ・ 製薬業界での経験（5年以上）
 - ・ 英語：中級（ビジネスレベル）
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Company Description

ご紹介時にご案内いたします