



PR/087431 | Marketing Specialist (m / f / d)

Job Information

Recruiter

JAC Recruitment Germany

Job ID

1586622

Industry

Restaurant, Food Service

Job Type

Permanent Full-time

Location

Germany

Salary

Negotiable, based on experience

Refreshed

June 23rd, 2026 06:00

General Requirements

Minimum Experience Level

Over 3 years

Career Level

Mid Career

Minimum English Level

Fluent

Minimum Japanese Level

None

Minimum Education Level

Associate Degree/Diploma

Visa Status

No permission to work in Japan required

Job Description

OVERVIEW

One of the biggest healthy food suppliers in EU, providing fresh products to over 4,000 customers across the western EU. With a rapidly growing rate in Germany, they are seeking an account manager to be responsible for the southern NRW area to penetrate the business into clientele in a wide range of industries.

KEY REQUIREMENTS:

- Professional experience in B2B Marketing both online and offline
- German native communication skills with business English

JOB RESPONSIBILITIES:

- This position will be responsible for online and offline marketing activities in Germany
- This role involves working closely with marketing team members in Belgium to deliver strategic alignment, marketing materials, advertisement production, marketing campaigns, brand image, email campaigns, content engagement, etc.
- Manage social media platforms such as LinkedIn, Facebook, and Instagram
- Identify growth opportunities through testing and market trends
- Ensure campaign tracking accuracy
- Manage relationships with media agencies and platform partners
- Organise and participate in trade shows and exhibitions

REQUIREMENTS:

- A professional candidate with a minimum 3 years of experience in B2B online, offline, or digital marketing
- Excel in graphic and marketing tools (Photoshop, InDesign, Illustrator, CapCut, etc.)
- Skill in equipment usage for photos and videos (marketing materials) production, for example, camera, microphone, smartphone, etc.
- Well-versed in SEO and SEA
- Able to work independently and under less supervision
- Creative thinking, eager to learn, can-do attitude, proactive, and hands-on mentality
- Excellent communication and interpersonal skills
- Able to work in a high-dynamic and small team working environment

BENEFITS:

- 100% Remote work
- Flexible working hours with 38 working hours per week
- Annual leave 24 days
- Food supply benefits for you and your family

#LI-JACDE

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Company Description