



PR/119312 | Content Creator

Job Information

Recruiter

JAC Recruitment Thailand

Job ID

1586587

Industry

Healthcare, Nursing

Job Type

Permanent Full-time

Location

Thailand

Salary

Negotiable, based on experience

Refreshed

April 14th, 2026 10:39

General Requirements

Minimum Experience Level

Over 1 year

Career Level

Mid Career

Minimum English Level

Business Level

Minimum Japanese Level

None

Minimum Education Level

Associate Degree/Diploma

Visa Status

No permission to work in Japan required

Job Description

Position: Content Creator

Salary: 20,000 - 35,000 THB

Working Days: Mon - Fri and Sat (WFH 1 day/month)

Location: Chatuchak, Thailand

Our client, a growing company in the **food supplement, functional health products, and home appliance products industry**, is seeking a **creative, proactive, and trend-driven Content Creator & Marketing Associate** to join their expanding team. If you love creating videos, following social trends, and enjoy both filming and being on camera, this opportunity could be perfect for you.

Responsibilities:

1. Content Creation & Video Production (70%)

- Produce short-form videos from start to finish—planning concepts, creating storyboards, filming, and editing for TikTok and Instagram Reels.
- Keep up with social media trends and apply them to help increase brand awareness.
- Manage and grow the brand's TikTok account.
- Showcase product features in creative and engaging video formats.

2. General Marketing Support (30%)

- Write captions, hashtags, and calls-to-action for social media posts.
- Assist the Brand Manager in planning and organizing the monthly content calendar.
- Work closely with Brand Managers from 2 brands to ensure content aligns with overall marketing strategies.

Qualifications:

- Bachelor's degree in Marketing, Communications, Digital Media, or a related field.
- 1–3 years of experience in creating video content for TikTok or Reels. **(Fresh graduates with strong portfolios are welcome.)**
- Comfortable working both on-camera and behind the scenes.
- Strong interest in social media and understanding of platform trends.
- Proficient in video editing tools such as CapCut or Adobe Premiere Pro.
- Able to use AI tools (e.g., ChatGPT, Gemini, MidJourney) to support content ideas and visual design.

Interested applicants, please click **APPLY NOW**. Only shortlisted candidates will be contacted due to the high volume of applications.

Thank you for your understanding

#LI-JACTH

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Company Description