



## PR/119312 | Content Creator

### Job Information

**Recruiter**

JAC Recruitment Thailand

**Job ID**

1586587

**Industry**

Healthcare, Nursing

**Job Type**

Permanent Full-time

**Location**

Thailand

**Salary**

Negotiable, based on experience

**Refreshed**

May 26th, 2026 07:00

### General Requirements

**Minimum Experience Level**

Over 1 year

**Career Level**

Mid Career

**Minimum English Level**

Business Level

**Minimum Japanese Level**

None

**Minimum Education Level**

Associate Degree/Diploma

**Visa Status**

No permission to work in Japan required

### Job Description

Position: Content Creator

Salary: 20,000 - 35,000 THB

Working Days: Mon - Fri and Sat (WFH 1 day/month)

Location: Chatuchak, Thailand

Our client, a growing company in the **food supplement, functional health products, and home appliance products industry**, is seeking a **creative, proactive, and trend-driven Content Creator & Marketing Associate** to join their expanding team. If you love creating videos, following social trends, and enjoy both filming and being on camera, this opportunity could be perfect for you.

**Responsibilities:**

### 1. Content Creation & Video Production (70%)

- Produce short-form videos from start to finish—planning concepts, creating storyboards, filming, and editing for TikTok and Instagram Reels.
- Keep up with social media trends and apply them to help increase brand awareness.
- Manage and grow the brand's TikTok account.
- Showcase product features in creative and engaging video formats.

### 2. General Marketing Support (30%)

- Write captions, hashtags, and calls-to-action for social media posts.
- Assist the Brand Manager in planning and organizing the monthly content calendar.
- Work closely with Brand Managers from 2 brands to ensure content aligns with overall marketing strategies.

#### Qualifications:

- Bachelor's degree in Marketing, Communications, Digital Media, or a related field.
- 1–3 years of experience in creating video content for TikTok or Reels. **(Fresh graduates with strong portfolios are welcome.)**
- Comfortable working both on-camera and behind the scenes.
- Strong interest in social media and understanding of platform trends.
- Proficient in video editing tools such as CapCut or Adobe Premiere Pro.
- Able to use AI tools (e.g., ChatGPT, Gemini, MidJourney) to support content ideas and visual design.

Interested applicants, please click **APPLY NOW**. Only shortlisted candidates will be contacted due to the high volume of applications.

Thank you for your understanding

#LI-JACTH

**Notice:** By submitting an application for this position, you acknowledge and consent to the disclosure of your personal information to the Privacy Policy and Terms and Conditions, for the purpose of recruitment and candidate evaluation.

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Company Description