



PR/096892 | Sales & Marketing Manager

Job Information

Recruiter

JAC Recruitment Singapore

Job ID

1586471

Industry

Other (Manufacturing)

Job Type

Permanent Full-time

Location

Singapore

Salary

Negotiable, based on experience

Refreshed

May 12th, 2026 11:01

General Requirements

Minimum Experience Level

Over 6 years

Career Level

Mid Career

Minimum English Level

Fluent

Minimum Japanese Level

None

Minimum Education Level

Associate Degree/Diploma

Visa Status

No permission to work in Japan required

Job Description

Our client, a leading provider of healthcare information, is seeking a sales & marketing manager. Your role will focus on accelerating sales growth for the Marketing Platform business by developing long-term client partnerships, leveraging in-depth account knowledge, and executing consultative sales strategies.

Job Responsibilities:

- Drive revenue growth across assigned key accounts by leading strategic business development and executing targeted media sales plans in partnership with account service teams.
- Build trusted, consultative client relationships by understanding business priorities and recommending effective HCP-focused, multi-channel media and content solutions.
- Lead high-impact sales engagements including best-in-class pitches, RFI/RFP responses, proposal development, budgeting, and commercial negotiations.

- Collaborate cross-functionally to deliver innovative, market-relevant solutions, strengthen preferred supplier partnerships, and identify new growth or product opportunities.

Job Requirements:

- Minimum 5 years' experience in sales, business development, or key account management within health information services.
- Strong commercial acumen with a strategic mindset, proven ability to navigate matrix organisations, and experience managing complex stakeholders.
- Excellent communication, presentation, and client-facing skills, with solid financial, planning, and analytical capabilities.
- Scientific curiosity with a relevant university degree (BSc/MSc/PhD preferred); leadership or people-management experience is an advantage.

Interested applicant, please click **APPLY NOW**

Jennifer Maria Hardicar
JAC Recruitment Pte Ltd
EA License Number: 90C3026
EA Personnel: R1987984

#LI-JACSG
#countrysingapore

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Company Description