



CR/096934 | Marketing Specialist

Job Information

Recruiter

JAC Recruitment Singapore

Job ID

1586462

Industry

Digital Marketing

Job Type

Contract

Location

Singapore

Salary

Negotiable, based on experience

Refreshed

April 28th, 2026 09:00

General Requirements

Minimum Experience Level

Over 6 years

Career Level

Mid Career

Minimum English Level

Business Level

Minimum Japanese Level

None

Minimum Education Level

Associate Degree/Diploma

Visa Status

No permission to work in Japan required

Job Description

COMPANY OVERVIEW

A well-established global enterprise offering a diverse portfolio of technology products and business solutions designed to support growth, collaboration, and digital transformation.

This is a 12-month agency contract role (with possibility of extension)

JOB RESPONSIBILITIES

Global Campaign Delivery & Partner Activation:

- Execute global co-marketing campaigns, partner enablement activities, and launch programs.
- Coordinate with partners and agencies to ensure timely and high-quality delivery.
- Manage day-to-day campaign operations including planning, briefs, localization, approvals, and tracking.

- Ensure partners have clear playbooks, assets, and messaging to activate campaigns effectively.

Operations & Governance

- Manage global marketing budgets, including PO processes, compliance, and spend tracking.
- Communicate quarterly funding allocations.
- Serve as the operational lead for a flagship global marketing investment program.
- Ensure all activities comply with governance standards and deliver clear ROI.

Reporting & Performance Tracking

- Track campaign performance metrics (engagement, CTR, impressions, pipeline impact).
- Deliver consolidated monthly global reports.
- Identify execution risks early and drive corrective actions.

Stakeholder Management

- Act as the central execution point connecting global, regional, partner, and agency teams.
- Share insights, challenges, and opportunities to improve campaign outcomes.
- Align closely with regional sales and marketing teams to support market needs.

JOB REQUIREMENTS

- At least 5 years of experience in partner marketing, channel marketing, or campaign operations.
- Bachelor's degree in marketing, Business, or related field.
- Strong execution and project management skills; comfortable handling multiple campaigns.
- Proven stakeholder management experience in a matrixed, global environment.
- Strong analytical skills with experience interpreting campaign performance data.
- Familiarity with marketing governance, budget management, and compliance processes.
- Hands-on, proactive, and comfortable working in fast-paced environments.
- Experience working with technology partners or channel ecosystems.

Interested candidates who wish to apply for the above positions, please click "Apply now".

We regret that only shortlisted candidates will be notified.

Working Location: Singapore

Bhadoria Shilpalekha Vikas (R1876178)

JAC Recruitment Pte. Ltd. (90C3026)

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#countrysingapore

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