



PR/160365 | Senior Marketing Executive for global leader in dental and medical devices

Job Information

Recruiter

JAC Recruitment Malaysia

Job ID

1585930

Industry

Digital Marketing

Job Type

Permanent Full-time

Location

Malaysia

Salary

Negotiable, based on experience

Refreshed

April 21st, 2026 07:00

General Requirements

Minimum Experience Level

Over 3 years

Career Level

Mid Career

Minimum English Level

Fluent

Minimum Japanese Level

None

Minimum Education Level

Associate Degree/Diploma

Visa Status

No permission to work in Japan required

Job Description

Company and Job Overview

Our client is a globally recognized leader in dental and medical devices. They are expanding the footprint across SEA and seeking a dynamic marketing professional to drive brand growth and market penetration.

Job Responsibilities

- Develop and execute regional B2B marketing strategies to build brand awareness and drive market penetration across Southeast Asia
- Lead product launch planning and execution, collaborating closely with Regulatory Affairs, global teams, and distributors to ensure successful commercialization
- Collect and analyze Voice of Customer (VOC) and Voice of Market (VOM) insights to inform product positioning, go-to-market strategies, and business decisions

- Drive professional education initiatives, including training programs, workshops, and Key Opinion Leader (KOL) development to support product adoption
- Oversee marketing content, digital and e-commerce initiatives, vendor coordination, and cross-functional collaboration with Sales, Regulatory, and Global Marketing teams

Job Requirements

- Bachelor's degree in Marketing, Business, Life Sciences, or a related discipline
- 3–6 years of relevant B2B marketing experience, ideally within the dental, medical device, or healthcare sector
- Proven capability in leading product launches and working with distributors or channel partners
- Strong strategic thinking combined with hands-on execution and problem-solving skills
- Effective communicator with the ability to manage cross-functional and cross-cultural stakeholders
- Experience in digital marketing, e-commerce, regulatory exposure, and KOL or clinical education programs is an advantage
- Must be a Malaysian citizen or possess valid residency status

Interested applicants, feel free to click [APPLY NOW](#)

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#countrymalaysia

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Company Description