



PR/095725 | [Exhibition] Event Director

Job Information

Recruiter

JAC Recruitment Vietnam Co., Ltd

Job ID

1585907

Industry

Other

Job Type

Permanent Full-time

Location

United Arab Emirates

Salary

Negotiable, based on experience

Refreshed

April 7th, 2026 10:52

General Requirements

Minimum Experience Level

Over 6 years

Career Level

Mid Career

Minimum English Level

Fluent

Minimum Japanese Level

None

Minimum Education Level

Associate Degree/Diploma

Visa Status

No permission to work in Japan required

Job Description

Location

Hanoi, Vietnam

Company and Job Overview

A global event organisation delivering large-scale international conferences and exhibitions that connect senior stakeholders and drive industry-wide collaboration.

Job Responsibilities

- Lead the overall direction and long-term growth strategy of a flagship international education-focused event

- Own end-to-end event delivery, from concept development through execution and post-event evaluation
- Drive revenue generation across exhibitions, sponsorships, delegate sales, and strategic partnerships
- Manage the full event budget and financial performance, ensuring profitability and cost discipline
- Build and maintain strong relationships with government bodies, partners, and industry stakeholders
- Oversee and develop a high-performing, cross-functional team across sales, marketing, operations, and content
- Provide regular performance updates, identifying risks, opportunities, and improvement actions
- Guide content strategy to ensure relevant, high-quality conference programmes and speakers
- Work closely with marketing teams to strengthen brand positioning, campaigns, and audience growth
- Act as a senior ambassador for the event, expanding influence, partnerships, and long-term impact

Job Requirements

- Proven senior leadership experience within international exhibitions or large-scale events
- Strong track record of launching, scaling, or revitalising major conferences or trade shows
- Solid understanding of managing P&L and commercial performance
- Experience working with senior external stakeholders, including government or institutional partners
- Strong commercial mindset with the ability to identify and close growth opportunities
- Excellent communication, presentation, and negotiation skills
- Confident leading diverse teams and managing multiple workstreams concurrently
- Strategic, data-driven thinker with strong problem-solving capability
- Willingness to travel as required by the role
- Open for expats, company will cover relocation cost, housing,....

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Company Description