Marketing Data Analyst

Job Information

Hiring Company
ZenGroup Inc.

Job ID
1585812

Division
Exporting Division, Data analytics team

Industry
Internet, Web Services

Job Type
Permanent Full-time

Location
Osaka Prefecture, Osaka-shi Chuo-ku

Train Description
Chuo Line, Sakaisuji Hommachi Station

Salary
3.5 million yen ~ 4.5 million yen

Work Hours
Standard working hours: 9:15 AM – 6:15 PM

Holidays
5-day workweek (Saturday & Sunday off)

Refreshed
October 29th, 2026 05:00

General Requirements

Minimum Experience Level
Over 1 year

Career Level
Mid Career

Minimum English Level
Daily Conversation Level

Minimum Japanese Level
Fluent Level

Minimum Education Level
Bachelor's Degree

Visa Status
Permission to work in Japan required

Job Description

≪Job Description & Position Highlights≫

- Work focused on driving operational efficiency and automation through logistics data analysis and infrastructure development
- The rewarding opportunity to improve export operations through data utilization and directly contribute to business growth

- The chance to hone your analytical and automation skills and deepen your expertise in the technology field
- A flexible and supportive work environment, including a flexible work schedule, 26 days of paid leave in the first year, and language learning support

【Job Responsibilities】
We are currently looking for a new member to join our Data Analysis Team, which handles data processing, organization, and automation related to product exports. This position has opened due to a vacancy.
The main responsibility will be to support business process improvement through the analysis of logistics data and its integration into our systems. As our e-commerce business continues to grow rapidly, the volume of data we manage is also increasing significantly.
This team plays a critical role in technically supporting our core export operations, and your contribution will have a direct impact on the efficiency and productivity of the entire business.
We are seeking someone who can leverage data and logical thinking to accelerate the company's growth.

■Main Duties：
This position is focused on supporting our logistics operations—delivering products overseas via our e-commerce sites—through data analysis, process improvement, and automation.

- Logistics Data Analysis & Utilization
  └Organize and process large volumes of logistics and export data.
  └Create analysis reports and dashboards to identify business challenges and propose process improvements.
- Data Infrastructure Development & Maintenance
  └Research and manage HS codes and classification systems required for export.
  └Explore efficient solutions by incorporating new technologies (e.g., Generative AI).
- Cross-Department Collaboration & Research
  └Work closely with the logistics department to understand on-site challenges and needs.
  └Collaborate with the marketing team to optimize the site's search functionality.
  └Research international regulations and tools, integrating relevant updates into operations.

■Department：
Exporting Division, Data analytics team
(Team leader:1, staff member:1)

■Reason for hire：
Vacancy

■About Us：
ZenGroup is an e-commerce company based in Osaka, Japan, with over 400 active employees across our headquarters and logistics centers. With a diverse workforce representing more than 34 nationalities, we support the international market in purchasing products from Japan and help Japanese companies sell their products overseas.
ZenGroup currently operates the following services:

- ZenMarket: A proxy-buying platform that enables international customers to shop in their own language on major Japanese e-commerce sites such as Mercari, Yahoo Auctions, Yahoo Shopping, and more.
- ZenPlus: An e-commerce marketplace that connects over 3,000 small to mid-sized Japanese businesses with international customers.
- ZenPromo: A promotional service that helps Japanese companies refine their international marketing strategies and build global brand awareness.
- ZenPop: A monthly subscription box service offering curated stationery items that highlight Japanese kawaii culture and other cultural elements.
- ZenLink: An HTML tag-based service for Japanese e-commerce companies that enables their products to be purchased on ZenMarket, driving international web traffic to their stores.
- ZenStudio: A creative agency specializing in web design and video production, supporting businesses entering digital media or enhancing their e-commerce presence to meet modern trends.

Today, our platform has over 2 million registered users, is available in 19 languages, and serves customers in over 181 countries across six continents—delivering Japanese products to the world.

【Employment Type】
Permanent employee (full time)
*3 Month probationary period (salary same as below)

【Salary】
¥260,000 ~ ¥290,000 Monthly (Based on previous experience and ability)
Estimated salary in year 1: 3.6 ~ 4.1 M¥

- Salary evaluation: Once a year
- Bonus: Twice a year (June and December)

【Working Hours】
Standard working hours: 9:15 AM – 6:15 PM (8 working hours / 1 hour break)
*Flextime available: Start work anytime between 7:00 AM - 10:00 PM, with up to 2 hours of break time per day.
*Standard working hours apply during the initial training period (approx. 2 months).

【Work Location】
Osaka Sakaisuji L Tower, 1 Chome-7-7 Kawaramachi, Chuo, Osaka, Osaka Prefecture, Japan
*Access:Osaka Metro Chuo Line Sakaisuji Honmachi Station 6 mins
*On-site

【Holidays & Leave】

- 5-day workweek (Saturday & Sunday off)

*Work is required on national holidays, excluding the New Year holiday.
- New Year holiday (4 days)
- Paid leave (26 days in year 1)
  *26 days of paid leave are provided from the first year, with the number increasing annually.
  In 2024, the paid leave usage rate exceeded 80%.
- Congratulatory and condolence leave
- Maternity/paternity leave
- Child care leave
- Personal day leave

【Benefits & Welfare】

- Overtime (paid by minute)
- Transportation allowance (up to ¥30,000/month)
- Complete social insurance (workers' compensation, employment, health, welfare pension)
- Business casual dress code (no suit required)
- Training system (job-specific, level-specific training)
- Japanese/English lessons
- In-house club activities (karaoke, day camp, etc.)
- Monthly company events
- Free tea and coffee

Required Skills

【Must-Have Skills】

- Proficiency in Excel/Google Sheets (basic functions such as VLOOKUP).
- Experience automating tasks or writing scripts using Python, VBA, Apps Script, or JavaScript.

【Preferred Skills】

- Experience integrating external services via Web APIs (e.g., REST API).
- Hands-on experience with Generative AI tools.
- English reading proficiency (TOEIC 700+ or equivalent) to understand manuals and API documentation.

【Personality】

- Strong motivation for self-growth and skill development.
- Ability to logically organize issues, understand background and objectives, and respond appropriately.

【Regarding the Selection】

- Positions Available：1
- Selection Process
  ▽First interview – Hiring Team (45-60 mins, online or in-person)
  *Logic test + practical test (Logic test excluded for online interviews)
  ▽Second interview – - Assessment team (45-60 mins, in-person required)
  *Travel Reimbursement up to ¥27,000 available for applicants outside the Kansai region
  *Logic Test + practical test (If not completed during the first interview)
  ▽Third Interview – HR Planning Team (45-60 mins, online or in-person)
  *Company culture test

Company Description