



【800～1450万円】 Manager | non line manager | Asset Marketing Group ...

プロダクトマネージャー・ブランドマネージャーのご経験のある方は歓迎です。

Job Information

Recruiter

JAC Recruitment Co., Ltd.

Hiring Company

非公開

Job ID

1584871

Industry

Pharmaceutical

Company Type

International Company

Job Type

Permanent Full-time

Location

Tokyo - 23 Wards

Salary

8 million yen ~ 14 million yen

Work Hours

08:45 ~ 17:20

Holidays

詳細は求人ご紹介時にご案内いたします。

Refreshed

May 16th, 2026 06:00

General Requirements

Career Level

Mid Career

Minimum English Level

Business Level

Minimum Japanese Level

Native

Minimum Education Level

Bachelor's Degree

Visa Status

Permission to work in Japan required

Job Description

【求人No NJB2368773】

Role Summary:

- Drive the robust execution of brand and launch strategies translating high level planning into impactful market development initiatives.
- Spearhead relationship building with Key External Experts (KEEs) and regulatory authorities to advocate for optimal patient care and shape the clinical landscape.
- Operational accountability for processes and activities with significant impact on revenue generation and cost.

Key Job Accountabilities:

1. Strategy Comprehension

Understand and internalize global strategy and local strategy into tangible execution strategies.

Identify the key business driver among patient flows disease maps.

Transition the assets to the launch team and help in launch excellence preparation.

2. Customer Centric Execution

Be the champion for Voice of Customer expert of the product

Ideate the innovative initiatives for market development and value maximization.

Ensure the brand team and self operate within our compliance policies.

3. KEE Authority Engagement

Travel into the field to build and nurture long term strategic partnerships with KEEs and relevant healthcare authorities.

Engage in strategic advocacy and scientific exchange with key stakeholders to inform and shape future clinical guidelines and treatment protocols.

Actively listen to on the ground HCP insights to continuously inform market development tactics and identify emerging clinical trends.

Required Skills

Critical Qualifications:

Must have:

- Have 5+ years of pharmaceutical marketing experience.
- Native equivalent in Japanese Business communication in English.
- A proven relationship builder with a strong track record in KEE management authority engagement and shaping clinical guidelines/pathways.
- Be an individual contributor and have the ability to interface independently and effectively with Japan and global leadership team.

Nice to have:

- Experienced and knowledgeable in the CKD (Chronic Kidney Disease) and CHF (Congestive Heart Failure) therapeutic arenas.
 - New product launch experience
-

Company Description

ご紹介時にご案内いたします