



PR/119359 | Content Creator

Job Information

Recruiter

JAC Recruitment Thailand

Job ID

1584437

Industry

Retail

Job Type

Permanent Full-time

Location

Thailand

Salary

Negotiable, based on experience

Refreshed

April 28th, 2026 14:00

General Requirements

Minimum Experience Level

Over 1 year

Career Level

Mid Career

Minimum English Level

Business Level

Minimum Japanese Level

None

Minimum Education Level

Associate Degree/Diploma

Visa Status

No permission to work in Japan required

Job Description

Position: Content Creator

Salary: 25,000 - 35,000 THB (Negotiable based on experience)

Working Days: Mon - Fri / 09:00 - 18:00

Location: near BTS

Our client, a fast-growing fashion brand in Thailand, is looking for a passionate, creative, and trend-focused Content Creator to join their dynamic team. This role is ideal for someone who enjoys creating engaging digital content, stays up to date with social media trends, and is confident both behind and in front of the camera.

Responsibilities:

- Generate creative ideas and produce engaging content for [Facebook, TikTok, and Instagram](#).
- Create high-quality photos, videos, and short form clips to support social media and marketing campaigns.
- Research and leverage local Thai trends to create viral content while maintaining brand consistency.
- Work closely with the Marketing Executive, external agencies, and the HQ team to ensure aligned content strategies.
- Plan and manage content calendars to maintain consistent posting and quality standards.
- Track and evaluate content performance (reach, engagement, conversions) and suggest improvements based on insights.

Qualifications:

- Bachelor's degree in Communications, Marketing, Design, or a related field.
- At least 2–3 years of experience in content creation or social media management (experience in fashion, lifestyle, FMCG, or agency environments is preferred).
- Skilled in producing short-form videos, visuals, and basic graphic design (experience with tools such as Canva, CapCut, Photoshop, or Premiere Pro is an advantage).
- Strong understanding of Thai youth culture, digital trends, and online consumer behavior.
- Creative, adaptable, and quick to respond to new trends and ideas.
- Excellent storytelling and Thai copywriting skills (English proficiency is a plus).

Interested applicants, please click **APPLY NOW**. Only shortlisted candidates will be contacted due to the high volume of applications.

Thank you for your understanding

#LI-JACTH

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Company Description