



PR/119359 | Content Creator

## Job Information

**Recruiter**

JAC Recruitment Thailand

**Job ID**

1584437

**Industry**

Retail

**Job Type**

Permanent Full-time

**Location**

Thailand

**Salary**

Negotiable, based on experience

**Refreshed**

March 31st, 2026 10:37

## General Requirements

**Minimum Experience Level**

Over 1 year

**Career Level**

Mid Career

**Minimum English Level**

Business Level

**Minimum Japanese Level**

None

**Minimum Education Level**

Associate Degree/Diploma

**Visa Status**

No permission to work in Japan required

## Job Description

**Position: Content Creator**

**Salary:** 25,000 - 35,000 THB (Negotiable based on experience)

**Working Days:** Mon - Fri / 09:00 - 18:00

**Location:** near BTS

Our client, a fast-growing fashion brand in Thailand, is looking for a passionate, creative, and trend-focused Content Creator to join their dynamic team. This role is ideal for someone who enjoys creating engaging digital content, stays up to date with social media trends, and is confident both behind and in front of the camera.

**Responsibilities:**

- Generate creative ideas and produce engaging content for Facebook, TikTok, and Instagram.
- Create high-quality photos, videos, and short form clips to support social media and marketing campaigns.
- Research and leverage local Thai trends to create viral content while maintaining brand consistency.
- Work closely with the Marketing Executive, external agencies, and the HQ team to ensure aligned content strategies.
- Plan and manage content calendars to maintain consistent posting and quality standards.
- Track and evaluate content performance (reach, engagement, conversions) and suggest improvements based on insights.

**Qualifications:**

- Bachelor's degree in Communications, Marketing, Design, or a related field.
- At least 2–3 years of experience in content creation or social media management (experience in fashion, lifestyle, FMCG, or agency environments is preferred).
- Skilled in producing short-form videos, visuals, and basic graphic design (experience with tools such as Canva, CapCut, Photoshop, or Premiere Pro is an advantage).
- Strong understanding of Thai youth culture, digital trends, and online consumer behavior.
- Creative, adaptable, and quick to respond to new trends and ideas.
- Excellent storytelling and Thai copywriting skills (English proficiency is a plus).

Interested applicants, please click **APPLY NOW**. Only shortlisted candidates will be contacted due to the high volume of applications.

Thank you for your understanding

#LI-JACTH

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Company Description