



PR/087280 | Content & Community Manager

Job Information

Recruiter

JAC Recruitment USA

Job ID

1584399

Industry

Retail

Job Type

Permanent Full-time

Location

United States

Salary

Negotiable, based on experience

Refreshed

April 28th, 2026 13:00

General Requirements

Minimum Experience Level

Over 6 years

Career Level

Mid Career

Minimum English Level

Fluent

Minimum Japanese Level

None

Minimum Education Level

Associate Degree/Diploma

Visa Status

No permission to work in Japan required

Job Description

POSITION SUMMARY

A dynamic opportunity for a creative professional to lead social media, community engagement, and marketing content across multiple platforms for a growing games portfolio. This role offers high autonomy and is ideal for someone who thrives in a fast-paced, collaborative environment and enjoys connecting with passionate gaming communities.

RESPONSIBILITIES**Content Creation & Editing:**

- Produce and edit marketing content including social posts, video clips, and trailer scripts
- Maintain consistency with brand voice and game messaging

Social Media Management:

- Manage major social platforms (Twitter/X, Instagram, YouTube, TikTok)
- Plan and execute campaigns around key launches
- Track engagement metrics and optimize content performance

Community Engagement:

- Interact with fans on Discord, Reddit, and social channels
- Monitor community sentiment and share insights with internal teams
- Support community events and livestreams

Cross-team Collaboration:

- Work closely with marketing, PR, and development teams to gather assets
- Coordinate with external creators when necessary
- Create postmortem reports analyzing campaign performance and recommending improvements

QUALIFICATIONS

- 5+ years in content marketing, social media, or community management
- Strong writing, editing, and storytelling skills
- Experience scripting trailers or short-form content
- Ability to produce or edit social media videos
- Deep understanding of gaming culture and online communities
- Professional experience managing social media accounts

PREFERRED

- Experience managing gaming communities or Discord servers
- Livestream or creator-collaboration experience
- Knowledge of JRPGs or Japanese games

SALARY USD \$90,000-120,000

LOCATION Santa Ana, CA

WORKING STYLE Hybrid (3 times/week in the office)

BENEFITS

- * Health, Dental, and Vision Insurance
- * 401(k) Plan
- * Paid Time Off
- * Discretionary year-end bonus

#LI-JACUS #LI-US #countryUS

Notice: By submitting an application for this position, you acknowledge and consent to the disclosure of your personal information to the Privacy Policy and Terms and Conditions, for the purpose of recruitment and candidate evaluation.

Privacy Policy Link: <https://www.jac-recruitment.us/privacy-policy>

Terms and Conditions Link: <https://www.jac-recruitment.us/terms-of-use>

Company Description