



PR/087280 | Content & Community Manager

Job Information

Recruiter

JAC Recruitment USA

Job ID

1584399

Industry

Retail

Job Type

Permanent Full-time

Location

United States

Salary

Negotiable, based on experience

Refreshed

June 9th, 2026 05:01

General Requirements

Minimum Experience Level

Over 6 years

Career Level

Mid Career

Minimum English Level

Fluent

Minimum Japanese Level

None

Minimum Education Level

Associate Degree/Diploma

Visa Status

No permission to work in Japan required

Job Description

POSITION SUMMARY

A dynamic opportunity for a creative professional to lead social media, community engagement, and marketing content across multiple platforms for a growing games portfolio. This role offers high autonomy and is ideal for someone who thrives in a fast-paced, collaborative environment and enjoys connecting with passionate gaming communities.

RESPONSIBILITIES**Content Creation & Editing:**

- Produce and edit marketing content including social posts, video clips, and trailer scripts
- Maintain consistency with brand voice and game messaging

Social Media Management:

- Manage major social platforms (Twitter/X, Instagram, YouTube, TikTok)
- Plan and execute campaigns around key launches
- Track engagement metrics and optimize content performance

Community Engagement:

- Interact with fans on Discord, Reddit, and social channels
- Monitor community sentiment and share insights with internal teams
- Support community events and livestreams

Cross-team Collaboration:

- Work closely with marketing, PR, and development teams to gather assets
- Coordinate with external creators when necessary
- Create postmortem reports analyzing campaign performance and recommending improvements

QUALIFICATIONS

- 5+ years in content marketing, social media, or community management
- Strong writing, editing, and storytelling skills
- Experience scripting trailers or short-form content
- Ability to produce or edit social media videos
- Deep understanding of gaming culture and online communities
- Professional experience managing social media accounts

PREFERRED

- Experience managing gaming communities or Discord servers
- Livestream or creator-collaboration experience
- Knowledge of JRPGs or Japanese games

SALARY USD \$90,000-120,000

LOCATION Santa Ana, CA

WORKING STYLE Hybrid (3 times/week in the office)

BENEFITS

- * Health, Dental, and Vision Insurance
- * 401(k) Plan
- * Paid Time Off
- * Discretionary year-end bonus

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Company Description