



PR/096869 | Product Manager, Orthopedics (SEA)

Job Information

Recruiter

JAC Recruitment Singapore

Job ID

1584309

Industry

Medical Device

Job Type

Permanent Full-time

Location

Singapore

Salary

Negotiable, based on experience

Refreshed

April 14th, 2026 08:00

General Requirements

Minimum Experience Level

Over 6 years

Career Level

Mid Career

Minimum English Level

Native

Minimum Japanese Level

None

Minimum Education Level

Associate Degree/Diploma

Visa Status

No permission to work in Japan required

Job Description

Company Overview: Our client is a global medical device company specializing in orthopedic solutions. They partner with hospitals, clinicians and distributors across the region to deliver innovative products, education and clinical support. They are seeking a Product Manager to lead product marketing, launches and clinician engagement for an orthopedic portfolio across SEA.

Position: Product Manager, Orthopedics (SEA)

Role summary: Develop and execute product marketing strategy and launch plans for an orthopedic portfolio across Southeast Asia. Act as the regional liaison between global product management and local commercial teams, drive product adoption through training and medical education, and deliver market insights to support lifecycle management and commercial growth.

Key Responsibilities:

- Develop and implement regional product marketing and launch strategies for the orthopedic portfolio.
- Serve as primary regional liaison with global product management on product matters, regulatory submissions and launch readiness.
- Design and deliver training programs, workshops and dry-labs for subsidiary, distributor and internal sales teams; provide technical expertise and procedure-level support as needed.
- Collaborate with Commercial & Sales, Regulatory, Operations and SFE to align on registrations, SKU optimization, lifecycle priorities and go-to-market campaigns.
- Support identification of product opportunities and sales campaigns; provide market segmentation, sizing, trend analysis and opportunity assessments.
- Prepare regular reports on sales performance, product launches, market intelligence and progress against the product marketing plan.
- Develop KOL relationships and clinical advocates to support market development and evidence generation.
- Produce and distribute collateral and training materials for sales teams and customers.
- Ensure compliance with corporate ethics, regulatory and local market requirements.
- Travel regionally as required (up to 30–40%).

Key Requirements:

- Bachelor's degree in business, marketing, biomedical sciences, nursing or related discipline preferred.
- 5+ years' relevant experience in product marketing, sales support or product management within medical devices, surgical/orthopedic products or related healthcare fields.
- Hands-on experience delivering product launches, training programs and clinical education.
- Strong stakeholder management and presentation skills; comfortable engaging clinicians and KOLs.
- Ability to synthesize market data into actionable insights and recommendations.
- Collaborative, organized and able to manage multiple priorities across markets.
- Willingness to travel regionally.

Preferred Background:

- Prior product management or marketing experience in orthopedics, sports medicine or surgical device portfolios.
- Experience working with distributors and cross-functional regional teams.

What Will Make You Competitive:

- Demonstrated track record managing product launches and driving clinical adoption in orthopedic or surgical device markets.
- Strong training and clinical engagement skills with the ability to convert education into commercial outcomes.
- Effective cross-functional collaborator who delivers measurable impact.

How to Apply: Apply online or contact me for further information. Only shortlisted candidates will be notified due to application volume; thank you for your understanding.

Adrian Leong JAC Recruitment Pte Ltd EA Personnel: R26160017

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