



PR/096362 | Creative Content Manager / Assistant Manager

Job Information

Recruiter

JAC Recruitment Singapore

Job ID

1584282

Industry

Digital Marketing

Job Type

Permanent Full-time

Location

Singapore

Salary

Negotiable, based on experience

Refreshed

March 31st, 2026 10:15

General Requirements

Minimum Experience Level

Over 6 years

Career Level

Mid Career

Minimum English Level

Fluent

Minimum Japanese Level

None

Minimum Education Level

Associate Degree/Diploma

Visa Status

No permission to work in Japan required

Job Description

Our client, a well-known fashion company, is currently hiring for a creative content manager/ assistant manager. This role will be instrumental in shaping the brand's identity and delivering creative output across multiple channels, including advertising, marketing, digital platforms, editorial content, events and activations, as well as CRM initiatives

Job Responsibilities:

- Drive creative ideation and execution for marketing campaigns, social media, activations, and content to achieve brand objectives.
- Define and lead creative strategies across design, art direction, motion graphics, and emerging technologies.
- Manage and mentor creative teams to deliver high-quality outputs and maintain global brand consistency.
- Collaborate with cross-functional teams and external partners to develop content strategies and production processes.

- Monitor market trends and campaign performance to inform creative direction.

Job Requirements:

- 8+ years in fashion advertising agency with expertise in art direction, graphic design, and conceptual work.
- Proven track record in leading diverse creative projects, including brand campaigns and digital content.
- Advanced technical skills in Adobe Creative Suite, motion design, and familiarity with digital asset production workflows.
- Strong understanding of global markets and social media trends; ability to create targeted creative for multiple regions.
- Excellent leadership, presentation, and collaboration skills; willingness to travel internationally.

Interested applicant, please click [APPLY NOW](#)

Jennifer Maria Hardicar
JAC Recruitment Pte Ltd
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EA Personnel: R1987984

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Company Description