



E Commerce Merchandising Operations Assistant Manager

Skechers Japan合同会社での募集です。商品企画・開発（マーケティ...

Job Information

Recruiter

JAC Recruitment Co., Ltd.

Hiring Company

Skechers Japan合同会社

Job ID

1583507

Industry

Apparel, Fashion

Company Type

International Company

Job Type

Permanent Full-time

Location

Tokyo - 23 Wards

Salary

5 million yen ~ 7 million yen

Work Hours

09:00 ~ 18:00

Holidays

【有給休暇】有給休暇は入社時から付与されます 有給休暇は入社時から付与されます。（1月～6月入社の場合は10日付与、7月入社...

Refreshed

April 30th, 2026 03:00

General Requirements

Career Level

Mid Career

Minimum English Level

Business Level

Minimum Japanese Level

Native

Minimum Education Level

Bachelor's Degree

Visa Status

Permission to work in Japan required

Job Description

【求人No NJB2358077】

We are seeking a detail oriented E commerce Merchandising Specialist to join our digital team. This role will focus on optimizing product presentation managing online assortments and driving sales performance across Skechers' digital platforms. The specialist will work closely with retail and wholesale teams to select the best product mix for our e commerce channels.

Key Responsibilities

- Product Assortment Management: Select the optimal product mix for skechers.jp from existing retail and wholesale assortments across Men's Women's and Kids' categories
 - Analyze performance data from retail stores and wholesale accounts to identify top performing SKUs for online channels
 - Collaborate with retail merchandising teams to align on seasonal assortment strategies and product transitions
 - Work with wholesale team to identify exclusive or limited edition products suitable for direct to consumer sales
 - Optimize product placement cross selling and upselling opportunities based on retail performance insights
 - Coordinate product launches ensuring alignment between online retail and wholesale channel timing
 - Monitor inventory allocation between e commerce retail stores and wholesale accounts
 - Analyze sales performance across all channels to optimize future assortment decisions
 - Execute promotional strategies leveraging successful retail and wholesale campaign learnings
 - Maintain product information accuracy and ensure consistency across all sales channels
 - Support international site merchandising by adapting successful regional retail/wholesale assortments
 - Collaborate with buying teams to provide e commerce performance feedback for future assortment planning
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Required Skills

- Bachelor's degree in Merchandising Marketing Business or related field
 - 2-3 years of merchandising experience in retail wholesale or e-commerce (footwear/apparel preferred)
 - Strong understanding of multi-channel retail operations and assortment planning
 - Experience analyzing cross-channel performance data and inventory management
 - Advanced Excel skills and experience with retail analytics tools
 - Knowledge of footwear sizing fit and technical specifications
 - Understanding of retail vs. wholesale pricing strategies and margin structures
 - Excellent organizational and cross-functional collaboration skills
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Company Description

スケッチャーズ製品等の輸入、販売、またそれに付帯する一切の事業