



PR/160289 | Senior FMCG Campaign Sales Executive (Consumer Marketing Campaign)- A fast-growing MNC in the Digital Gifting & Martech industry

Job Information

Recruiter

JAC Recruitment Malaysia

Job ID

1582515

Industry

IT Consulting

Job Type

Permanent Full-time

Location

Malaysia

Salary

Negotiable, based on experience

Refreshed

May 12th, 2026 15:00

General Requirements

Minimum Experience Level

Over 6 years

Career Level

Mid Career

Minimum English Level

Business Level

Minimum Japanese Level

None

Minimum Education Level

Associate Degree/Diploma

Visa Status

No permission to work in Japan required

Job Description

A fast-growing multinational company in the Digital Gifting & Martech industry is seeking an FMCG-focused Marketing/Sales professional to develop and drive consumer promotion campaigns for major FMCG brands. This role involves collaborating with brand marketing teams and advertising agencies to design and execute digital reward-based marketing initiatives, including purchase rewards, scan-and-win programs, and consumer promotions.

Job Description

- Build and maintain strong relationships with FMCG brands.
- Propose and develop campaign concepts using digital rewards for consumer promotions.
- Collaborate with brand marketing teams and advertising/creative agencies.

- Support the execution of consumer campaigns such as purchase rewards, Scan & Win, and marketing reward programs.
- Work with promotional platforms and partners to deliver effective campaign solutions.

Job Requirements

- 6–10 years of experience in FMCG, advertising, or marketing, working directly with brand marketing teams.
- Experience in consumer campaign planning, including reward-based promotions..
- Strong understanding of FMCG marketing, trade marketing, and brand activation.
- Ability to work with marketing agencies (creative, media, digital) and drive campaign execution.
- Preferably with working experience in FMCG companies, advertising agencies or promotion platforms.
- Skills in consumer campaign design, agency coordination, and brand marketing strategy.

#LI-JACMY

#stateKL

#countrymalaysia

Notice: By submitting an application for this position, you acknowledge and consent to the disclosure of your personal information to the Privacy Policy and Terms and Conditions, for the purpose of recruitment and candidate evaluation.

Privacy Policy Link: <https://www.jac-recruitment.my/privacy-policy>

Terms and Conditions Link: <https://www.jac-recruitment.my/terms-of-use>

Company Description