



## PR/123663 | Sales Marketing Assistant Manager (Construction Machinery)

### Job Information

**Recruiter**

JAC Recruitment Indonesia

**Job ID**

1582393

**Industry**

Other

**Job Type**

Permanent Full-time

**Location**

Indonesia

**Salary**

Negotiable, based on experience

**Refreshed**

May 12th, 2026 13:00

### General Requirements

**Minimum Experience Level**

Over 6 years

**Career Level**

Mid Career

**Minimum English Level**

Business Level

**Minimum Japanese Level**

None

**Minimum Education Level**

Associate Degree/Diploma

**Visa Status**

No permission to work in Japan required

### Job Description

#### Key Responsibilities

- Assist in developing and implementing sales & marketing strategies to achieve company targets.
- Lead and support the sales team in achieving monthly and annual sales goals.
- Conduct market analysis to identify business opportunities, industry trends, and competitive movement.
- Manage key customer accounts and build strong, long-term partnerships.
- Coordinate marketing campaigns, promotional activities, and product presentations.
- Monitor sales performance and prepare analytical reports for management review.
- Collaborate with internal teams including service, parts, and finance to ensure smooth business operations.

#### Qualifications

- Bachelor's degree in Marketing, Business Administration, Engineering, or related field.
- Minimum 5 years of experience in sales and marketing, preferably in heavy equipment, construction machinery, or industrial products.
- Strong leadership skills with the ability to mentor and motivate teams.
- Excellent communication, negotiation, and presentation skills.
- Strong analytical thinking and strategic planning ability.
- Willing to travel for customer visits, exhibitions, and project meetings.
- Familiarity with heavy machinery products is a strong advantage.

**Notice:** By submitting an application for this position, you acknowledge and consent to the disclosure of your personal information to the Privacy Policy and Terms and Conditions, for the purpose of recruitment and candidate evaluation.

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## Company Description