



## Marketing Manager

### Job Information

**Hiring Company**

Unicity Japan, K.K.

**Job ID**

1582298

**Industry**

Food and Beverage

**Company Type**

Small/Medium Company (300 employees or less) - International Company

**Job Type**

Permanent Full-time

**Location**

Tokyo - 23 Wards

**Salary**

8 million yen ~ 10 million yen

**Work Hours**

In accordance with company regulations

**Holidays**

In accordance with company regulations

**Refreshed**

April 20th, 2026 00:00

### General Requirements

**Minimum Experience Level**

Over 6 years

**Career Level**

Mid Career

**Minimum English Level**

Business Level

**Minimum Japanese Level**

Native

**Minimum Education Level**

Bachelor's Degree

**Visa Status**

Permission to work in Japan required

### Job Description

Unicity creates innovative products based on scientific research to help people around the world improve their health and quality of life. We conduct research, innovate, and provide information, products and services that help people take control of their health and quality of life. In addition, more than 400 products are available in 40 overseas offices and more than 60 countries and regions, and Make Life Better is being rolled out around the world. We are looking for new employees with the expansion of our business in Japan.

[Position]

Marketing Manager (Perm)

**[Head Count]**

1

**[Working Hours]**

Monday – Friday, 9:30-18:00

Holiday work (about once every 2months)

**[Location]**

Tokyo office

6th floor, Hulic Ginza 1-chome Showa-Dori Building, 1-15-4, Ginza, Chuo-ku, Tokyo

**[Holiday]**

Saturdays, Sundays and public holidays

**[Responsibilities]****Public Relations**

- Public relations planning and implementation (creating/distributing press releases)
- Planning and implementing social contribution activities
- Planning and operating contents for official media channels (YouTube, Instagram, etc.)
- Operation of online broadcasting (such as Live Streaming)
- Planning and managing corporate home page contents

**Event**

- Planning and operating network marketing events/conventions
- Planning and operating group incentive events and travel(Reward Trip)
- Estimate events, sourcing hotels, managing contracts

**Product**

- Planning to launch new products and renew products
- Development of new products.
- Planning and executing corporate & product brand marketing
- Product training planning and training
- Marketing materials (such as leaflets, catalogs)
- Sales support with the regulation books(blue/red), event support
- Market research and consumer research, etc.
- Planning product promotion videos and collaborating with production companies

You will manage 2 employees specializing in those 3 categories in collaboration with other departments and global teams.

**Required Skills****[Must Have Skills]**

- Experience in MLM industry
- More than 10 years of experience in Marketing
- Business Level English
- Management experience

**[Preferred Skills]**

- Multiple Field experience (PR/Event/Product)

**[Personality]**

- Those who want to work with a global team in an international company
- Those who can emphasize teamwork, working with other departments and global teams

**[Starting Date]**

Negotiable

**[Salary]**

8-10M

Decided based on current salary

**[Others]**

Business trips (mainly to Osaka and overseas)

Probation: 6 months

**[Interview Process]**

1st – Sales&amp;Marketing Director (Japanese)

2nd – General Manager / APAC Director (English)

**Company Description**