graphic designer /グラフィックデザイナー / アートディレクション担当

AI×デザインでブランドストーリーを形にするクリエイティブ職

Job Information

Recruiter
Cornerstone Recruitment Japan K.K.

Job ID
1582002

Industry
Advertising, PR

Job Type
Permanent Full-time

Location
Tokyo - 23 Wards

Salary
Negotiable, based on experience

Refreshed
October 21st, 2026 05:00

General Requirements

Minimum Experience Level
Over 3 years

Career Level
Entry Level

Minimum English Level
Business Level

Minimum Japanese Level
Native Level

Minimum Education Level
Bachelor's Degree

Visa Status
Permission to work in Japan required

Job Description

Visual Designer / Art Direction Specialist

Role Overview

A communications and creative agency is seeking a **Visual Designer** with strong storytelling capabilities to support the development of integrated visual communications. This role focuses on translating ideas and strategic concepts into compelling visual designs across various platforms.

The successful candidate will combine creativity, design craft, and strategic thinking to produce visually engaging content while collaborating with multidisciplinary teams. The position requires both hands-on design execution and participation in concept development for brand campaigns, digital content, and marketing materials.

Key Responsibilities

Creative Concept Development

- Contribute to the development of visual concepts and design solutions for integrated communication projects such as brand identities, campaigns, social media content, and editorial materials.
- Translate creative briefs and strategic objectives into visual concepts, layouts, and design systems.
- Take ownership of the creation and delivery of key visual assets within campaigns or broader communication programs.

Cross-Functional Collaboration

- Work closely with teams across strategy, account management, copywriting, video, and motion design to develop cohesive creative narratives.
- Ensure visual elements align with messaging and storytelling across different media formats.
- Participate in internal creative reviews and selected client meetings, presenting design concepts and explaining creative rationale.

Design Quality and Innovation

- Maintain a high standard of design quality, consistency, and attention to detail across all deliverables.
- Explore new technologies and tools, including emerging AI-assisted design platforms, to improve efficiency and expand creative possibilities.
- Share knowledge and workflows related to design tools and creative processes with team members.

Client Collaboration

- Participate in client meetings and creative reviews, helping communicate design decisions in a clear and accessible way.
- Support the preparation of presentation materials, mock-ups, and visual decks for project proposals and reviews.
- Address feedback constructively and contribute to problem-solving throughout revision cycles.

Project Coordination

- Manage multiple design tasks and deadlines effectively.
- Work with project leads to coordinate timelines, priorities, and resource allocation.
- Identify potential risks related to quality, scheduling, or scope and communicate them proactively.

Team Support and Mentorship

- Provide constructive feedback and guidance to junior designers and interns.
- Demonstrate strong design practices, file organization, and professional workflows.
- Support the broader creative team in maintaining high design standards.

Brand Consistency

- Ensure all visual materials align with the organization’s brand identity and visual guidelines.
- Contribute to maintaining a consistent design language across different markets and projects.

Candidate Profile

Experience

- Approximately **2–3 years of experience** in graphic design, visual communication, or art direction roles.
- Experience working within creative agencies or in-house creative teams is beneficial.
- Comfortable collaborating with international or cross-regional teams in English.

Portfolio Requirements

Candidates should demonstrate:

- Strong visual design capabilities across branding, campaigns, social media, and editorial formats.
- Ability to translate creative concepts into cohesive visual assets across multiple platforms.
- Experience contributing to integrated creative projects involving multiple deliverables.

Technical Skills

- Proficiency in **Adobe Creative Cloud**, including Illustrator, Photoshop, and InDesign.
- Motion design experience or familiarity with tools such as After Effects is advantageous.
- Ability to prepare design assets for multiple formats including digital, social media, print, and presentations.
- Experience managing multiple projects and deadlines in a fast-paced environment.
- Strong communication skills when explaining design decisions to non-design stakeholders.

Preferred Qualifications

- Experience working with **AI-assisted creative tools** used in design workflows.
- Experience supporting projects across multiple regions or markets.
- Familiarity with corporate, technology, or startup brand environments.

Personal Attributes

- Reliable and accountable in project delivery.
- Collaborative and open to feedback from colleagues and clients.
- Strong visual thinking and problem-solving ability.
- Comfortable working with evolving briefs and identifying underlying project challenges.
- Willing to share knowledge and contribute to team development.
- Respectful of diverse perspectives and able to work effectively within multicultural teams.

Company Description