



【Business Strategy Manager】Global Fintech / Crypto

Job Information

Recruiter

SPOTTED K.K.

Job ID

1581462

Industry

Other (Banking and Financial Services)

Job Type

Permanent Full-time

Location

Tokyo - 23 Wards

Salary

8 million yen ~ 18 million yen

Refreshed

June 27th, 2026 17:00

General Requirements

Minimum Experience Level

Over 6 years

Career Level

Mid Career

Minimum English Level

Business Level

Minimum Japanese Level

Native

Minimum Education Level

Associate Degree/Diploma

Visa Status

Permission to work in Japan required

Job Description

Position Overview

A rapidly growing global FinTech company is seeking a **Business Strategy Manager** to play a key role in driving strategic initiatives, product development, and new business growth.

This position will work closely with senior leadership to develop and execute business strategies, identify new market opportunities, and enhance existing digital financial products. The role requires a strategic thinker who can combine **market insight, data analysis, and cross-functional collaboration** to support the company's continued expansion in the digital finance and cryptocurrency industry.

This is an excellent opportunity for professionals with experience in **strategy, product development, or digital business within FinTech, technology, or financial services environments.**

Key Responsibilities

- Develop and execute business strategies aligned with company growth objectives

- Plan and manage strategic initiatives related to digital financial products and services
 - Identify new business opportunities and support the launch of new products and services
 - Conduct market research and data analysis to identify trends, risks, and opportunities
 - Collaborate with internal teams including product, engineering, marketing, and operations
 - Support partnerships, alliances, and strategic collaborations with external organizations
 - Translate business needs into actionable plans and work closely with development teams during implementation
 - Monitor market developments and regulatory considerations impacting digital financial services
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Required Skills

Requirements

- 5+ years of experience in **business strategy, corporate planning, product strategy, or business development**
- Experience working in **FinTech, financial services, technology, or high-growth digital businesses**
- Strong analytical and strategic thinking skills with the ability to interpret data and market trends
- Experience managing projects or teams within cross-functional environments
- Understanding of **digital products, online platforms, or financial technologies**
- Native or business-level **Japanese** proficiency

Preferred Qualifications

- Experience in cryptocurrency, online securities, FX, or digital financial platforms
 - Experience in consulting, investment banking, or technology companies
 - Business-level **English** proficiency
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Company Description