



Associate Event Manager

レゴジャパン株式会社での募集です。 法人営業（その他）のご経験のある方は歓迎で...

Job Information

Recruiter

JAC Recruitment Co., Ltd.

Hiring Company

レゴジャパン株式会社

Job ID

1581068

Industry

Daily Necessities, Cosmetics

Company Type

International Company

Job Type

Permanent Full-time

Location

Tokyo - 23 Wards

Salary

6.5 million yen ~ 9 million yen

Work Hours

09:00 ~ 17:30

Holidays

【有給休暇】有給休暇は入社時から付与されます 12 days granted in the first year (up to...

Refreshed

March 5th, 2026 16:07

General Requirements

Career Level

Mid Career

Minimum English Level

Fluent

Minimum Japanese Level

Native

Minimum Education Level

Bachelor's Degree

Visa Status

Permission to work in Japan required

Job Description

【求人No NJB2362463】

Core Responsibilities

Event Strategy and Planning (offline event) : · Develop and implement event strategies that align with LEGO brand objectives creating engaging experiences that inspire creativity and play.

Brand Experience and Activation: Design immersive brand experiences that resonate with local consumers showcasing the brand's unique identity and values.

Collaboration with Stakeholders: · Work closely with LEGO Brand Trade and PR Managers to ensure cohesive planning and

execution of events emphasizing LEGO brand consistency.

Budget Management: · Oversee event budgets ensuring cost effective planning and execution while improving ROI and supporting the brand building initiatives.

Agency and Partner Management: · Identify negotiate and manage relationships with agencies and partners to deliver high quality consumer events that amplify brand presence.

Performance Analysis and Reporting: · Analyze event outcomes focusing on LEGO's brand impact and provide detailed reports to measure success and identify areas for improvement.

Compliance and Risk Management: · Ensure all events align with LEGO brand guideline local regulations and manage potential risks effectively maintaining the brand's integrity.

Required Skills

Do you have what it takes ·

3 5+ Years Experience: In communications or event planning within the branded consumer goods industry preferably in categories such as Sports Fashion FMCG. Candidates with agency experience are also welcome.

Strong Project Management Skills: Ability to manage multiple projects simultaneously ensuring timely and efficient execution.

Creative and Innovative Thinking: Ability to design engaging and creative event experiences that align with LEGO brand values.

Strong Collaboration and Communication Skills: Capable of working effectively across various internal local and global functions and with external partners with the ability to engage diverse audiences

Problem Solving Abilities: Ability to identify challenges and implement effective solutions quickly.

Budget Management Expertise: Experience in managing event budgets and improving return on investment.

Strong Ownership and Can Do Attitude: Demonstrates responsibility and a proactive approach to challenges.

Intermediate and above Japanese and English skills

Company Description

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