



【800～1000万円】 Shu Uemura Communication Manager (LUXE)

日本ロレアル株式会社での募集です。 メディカルマーケティング・プロダクトマネジ...

Job Information

Recruiter

JAC Recruitment Co., Ltd.

Hiring Company

日本ロレアル株式会社

Job ID

1580937

Industry

Daily Necessities, Cosmetics

Company Type

International Company

Job Type

Permanent Full-time

Location

Tokyo - 23 Wards

Salary

8 million yen ~ 10 million yen

Work Hours

09:00 ~ 17:45

Holidays

【有給休暇】入社月により初年度日数異なります 【休日】完全週休二日制 土 日 祝日 GW 夏季休暇 年末年始 入社初年度
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Refreshed

March 5th, 2026 16:05

General Requirements

Career Level

Mid Career

Minimum English Level

Business Level

Minimum Japanese Level

Native

Minimum Education Level

Bachelor's Degree

Visa Status

Permission to work in Japan required

Job Description

【求人No NJB2363217】

★Key Job Accountabilities 主要職務

◇ Role Overview:

At Shu Uemura we are searching for a visionary Communication Manager who will champion our brand's strategic communications. We particularly encourage candidates with profound expertise in digital media and extensive experience in either influencer marketing or public relations.

This position demands demonstrated leadership in project execution and a proven ability to effectively manage complex multi channel campaigns. The successful candidate will play a role in increasing brand awareness engagement and consideration. We are seeking an individual who possesses both strategic foresight and exceptional execution capabilities.

◇ Key Responsibilities:

Lead and Innovate Media Strategy:

Spearhead the brand's media strategy applying a robust PDCA (Plan Do Check Act) cycle to ensure peak performance and maximized outcomes.

Leverage deep knowledge of the latest digital platforms and analytical prowess to drive innovative media deployments.

Develop and Execute Social Media or PR Strategies:

Formulate and implement social media or PR strategies that are aligned with global brand communication guidelines and local business objectives for the Japanese market.

Cultivate and sustain strong relationships with key media contacts (magazine digital social media platforms etc.) to achieve comprehensive 360 degree brand communication.

Build robust relationships and develop innovative programs with influencers or media to stimulate content creation and significantly boost consumer engagement.

Establish and maintain strong networks with external partners talent agencies and social media agencies to foster highly effective collaborations.

Optimize Data Analysis Performance Management:

Establish qualitative and quantitative KPIs for all activities. Track and analyze performance.

Analyze traffic and social data to extract insights. Use these insights for campaign planning content optimization and strategic plans.

Synthesize insights into operational reports. Drive optimization and efficiency.

Oversee budget for managed activities. Ensure agencies achieve performance and ROI.

Drive Cross Functional Collaboration:

Collaborate closely with other communication teams (e.g. PR organic social reviewer media) to lead the execution of integrated 360° communication action plans.

Actively support other internal teams and departments contributing collectively to the achievement of overarching business objectives.

People management:

Lead and manage team member (s) by providing dedicated support nurturing their growth and helping each individual realize their full potential.

Inspire the team provide strategic direction and guide them towards achieving the brand's business goals.

Required Skills

◇ Must Have Aspects 必須項目

- 8+ years of proven experience in media (media agency in house) and PR or influencer marketing (agency or in house digital roles)
- Strong understanding of the beauty/fashion industry and demonstrated creativity out of the box thinking
- Exceptional networking and communication skills
- Strong project management capabilities including robust planning and execution skills
- Business level English fluency and native level Japanese proficiency
- Proficiency in PC Microsoft Office

◇ Preferred qualification

- Strong proficiency in data driven marketing leveraging digital analytics tools such as Sprinklr Traackr and Google Analytics
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Company Description

化粧品・香水・ヘアケア製品等の輸入・製造・販売及びマーケティング事業