



【Fukuoka, Japan/On-site work】 Digital Marketing Manager

Expand in-house brand 「Wazakura Japan」

## Job Information

### Hiring Company

THREE R CORP.JAPAN

### Job ID

1580606

### Industry

General Import, Export

### Job Type

Permanent Full-time

### Location

Fukuoka Prefecture, Fukuoka-shi Hakata-ku

### Salary

3.5 million yen ~ 5.5 million yen

### Work Hours

09:00~18:00

### Holidays

Saturday, Sunday, Public holidays

### Refreshed

May 8th, 2026 01:00

## General Requirements

### Minimum Experience Level

Over 3 years

### Career Level

Mid Career

### Minimum English Level

Fluent

### Minimum Japanese Level

None

### Minimum Education Level

High-School

### Visa Status

No permission to work in Japan required

## Job Description

Data-driven, creative, and passionate about Japanese culture?  
Lead multi-channel marketing strategies and drive sustainable growth.

- Social Media Marketing
  - Instagram, TikTok, YouTube, Pinterest strategies for US/EU markets
- Paid Advertising
  - Meta Ads, Google Ads, Amazon PPC campaign management
- CRM & Email Marketing
  - Lifecycle campaigns to maximize customer lifetime value

- Content Strategy
  - Content calendars, brand-aligned creatives
- AI Integration
  - Leverage AI tools for marketing efficiency and creativity
- E-commerce Optimization
  - Shopify storefronts, Amazon Seller Central management

■Your Growth Path :

<Year 1: Digital Marketing Manager>

Hands-on campaign management, analytics mastery, brand scaling

<Year 2-3: Senior Marketing Manager>

Leading multi-channel strategies, team mentoring, budget management

<Year 4+: Marketing Director>

Overseeing global marketing strategy and growth initiatives

[Employment Type]

Full-time Employee

[Salary]

¥250,000 – ¥350,000 / month

[Location]

Hakata-ku, Fukuoka City (Headquarters)

**\*On-site work required (Fukuoka Office)**

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## Required Skills

### [Required]

- 5+ years in Digital Marketing (DTC/e-commerce)
- Experience scaling brands from small to significant presence
- 2+ ad platforms: Meta Ads, Google Ads, Amazon Ads, TikTok Ads
- Analytics tools: GA4, Shopify Analytics, Amazon Analytics
- Email marketing tools: Klaviyo, Mailchimp
- Fluent in English
  - \*English required, Japanese not required

### [Nice to Have]

- Video content creation/editing
- AI tools (ChatGPT, Midjourney, DALL-E)
- A/B testing and conversion optimization experience
- Familiarity with US and EU e-commerce market trends

### [Others]

- Visa Support Available
- No Japanese Required
- AI-Powered Team

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## Company Description