



## 【Fukuoka, Japan/On-site work】 Digital Marketing Manager

Expand in-house brand 「Wazakura Japan」

### Job Information

**Hiring Company**

THREE R CORP.JAPAN

**Job ID**

1580606

**Industry**

General Import, Export

**Job Type**

Permanent Full-time

**Location**

Fukuoka Prefecture, Fukuoka-shi Hakata-ku

**Salary**

3.5 million yen ~ 5.5 million yen

**Work Hours**

09:00 ~ 18:00

**Holidays**

Saturday, Sunday, Public holidays

**Refreshed**

June 26th, 2026 12:00

### General Requirements

**Minimum Experience Level**

Over 3 years

**Career Level**

Mid Career

**Minimum English Level**

Fluent

**Minimum Japanese Level**

None

**Minimum Education Level**

High-School

**Visa Status**

No permission to work in Japan required

### Job Description

Data-driven, creative, and passionate about Japanese culture?  
Lead multi-channel marketing strategies and drive sustainable growth.

- Social Media Marketing
  - Instagram, TikTok, YouTube, Pinterest strategies for US/EU markets
- Paid Advertising
  - Meta Ads, Google Ads, Amazon PPC campaign management
- CRM & Email Marketing
  - Lifecycle campaigns to maximize customer lifetime value

- Content Strategy
  - Content calendars, brand-aligned creatives
- AI Integration
  - Leverage AI tools for marketing efficiency and creativity
- E-commerce Optimization
  - Shopify storefronts, Amazon Seller Central management

■Your Growth Path :

< Year 1: Digital Marketing Manager >

Hands-on campaign management, analytics mastery, brand scaling

< Year 2-3: Senior Marketing Manager >

Leading multi-channel strategies, team mentoring, budget management

< Year 4+: Marketing Director >

Overseeing global marketing strategy and growth initiatives

【Employment Type】

Full-time Employee

【Salary】

¥250,000 – ¥350,000 / month

【Location】

Hakata-ku, Fukuoka City (Headquarters)

**\*On-site work required (Fukuoka Office)**

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## Required Skills

【Required】

- 5+ years in Digital Marketing (DTC/e-commerce)
- Experience scaling brands from small to significant presence
- 2+ ad platforms: Meta Ads, Google Ads, Amazon Ads, TikTok Ads
- Analytics tools: GA4, Shopify Analytics, Amazon Analytics
- Email marketing tools: Klaviyo, Mailchimp
- Fluent in English
  - \*English required, Japanese not required

【Nice to Have】

- Video content creation/editing
- AI tools (ChatGPT, Midjourney, DALL-E)
- A/B testing and conversion optimization experience
- Familiarity with US and EU e-commerce market trends

【Others】

- Visa Support Available
- No Japanese Required
- AI-Powered Team

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## Company Description