



PR/160191 | Marketing Manager

Job Information

Recruiter

JAC Recruitment Malaysia

Job ID

1580474

Industry

Digital Marketing

Job Type

Permanent Full-time

Location

Malaysia

Salary

Negotiable, based on experience

Refreshed

May 26th, 2026 18:00

General Requirements

Minimum Experience Level

Over 6 years

Career Level

Mid Career

Minimum English Level

Fluent

Minimum Japanese Level

None

Minimum Education Level

Associate Degree/Diploma

Visa Status

No permission to work in Japan required

Job Description

An established food and supply chain solutions provider is looking for a Marketing Manager to support the sales team to lead the company's overall marketing strategy and execution.

Job Responsibilities

- Manage and grow company's inhouse brands across multiple categories and channels.
- Collaborate with the Sales Management Team to develop and execute trade marketing and promotional plans for Retail and Foodservice segments throughout Malaysia.
- Support the marketing and activation needs of agency brands represented by the company.
- Lead market research and category analysis to identify growth opportunities.
- Uphold company's corporate branding and communication standards across all channels.

Job Requirements

- Bachelor's Degree in Marketing, Business, or a related field
- Minimum 5- 7 years' experience in FMCG marketing, preferably with exposure to distributor, agency, or principal-side operations.
- Strong analytical and project-management skills; able to translate insights into actionable marketing plans.
- Hands-on, collaborative, and commercially driven personality.
- Passion for food, brand growth, and delivering results through partnership and innovation.

Notice: By submitting an application for this position, you acknowledge and consent to the disclosure of your personal information to the Privacy Policy and Terms and Conditions, for the purpose of recruitment and candidate evaluation.

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Company Description