



PR/119171 | B2B Marketing Executive (FMCG, Personal Care)

Job Information

Recruiter

JAC Recruitment Thailand

Job ID

1580434

Industry

Chemical, Raw Materials

Job Type

Permanent Full-time

Location

Thailand

Salary

Negotiable, based on experience

Refreshed

March 31st, 2026 12:01

General Requirements

Minimum Experience Level

Over 3 years

Career Level

Mid Career

Minimum English Level

Business Level

Minimum Japanese Level

None

Minimum Education Level

Associate Degree/Diploma

Visa Status

No permission to work in Japan required

Job Description

Type of Business : Fragrance Solutions for FMCG & Personal Care

Office Location : Bangkok

A leading global organization in the fragrance industry is seeking a Marketing Executive to support fragrance development projects and customer marketing activities. The team works closely with brand owners and manufacturers across FMCG, personal care, skincare, home care, and lifestyle categories. This role is ideal for candidates passionate about consumer products, fragrances, and product innovation — and who want to grow in a **B2B marketing** environment.

Job Description :

- Track consumer trends, category movements, and new product launches across personal care, skincare, cosmetics, home care, and FMCG categories

- Support fragrance development by collaborating with sales, evaluators, and regional marketing teams
- Prepare marketing materials, concept boards, inspiration decks, product stories, and customer-facing presentations
Analyze market data, competitor activities, and consumer insights to identify opportunities and support project positioning
- Coordinate fragrance samples, testing, and benchmark analysis for internal and customer projects
- Provide marketing insights during customer meetings and support commercial teams with product proposals
- Manage and update marketing databases, trend reports, and project documents

Qualification :

- Bachelor's degree in Chemistry, Cosmetic Science, or related fields
- 2–5 years of experience in **Product Marketing role for FMCG, personal care, skincare, cosmetics, beauty, household products**, or similar categories
- Experience in product marketing, category insights, NPD, R&D, product development, or trade marketing is beneficial

- Passion for consumer products, fragrances, and innovation
- Strong analytical skills combined with creative thinking
- Excellent communication and presentation abilities
- Comfortable working in a B2B setup with brand owners and manufacturers
- Organized, proactive, and able to manage multiple projects
- Good English skills and strong proficiency in PowerPoint & Excel

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Company Description