



PR/119120 | Content Creator & Marketing Associate

Job Information

Recruiter

JAC Recruitment Thailand

Job ID

1579790

Industry

Healthcare, Nursing

Job Type

Permanent Full-time

Location

Thailand

Salary

Negotiable, based on experience

Refreshed

March 10th, 2026 07:00

General Requirements

Minimum Experience Level

Over 1 year

Career Level

Mid Career

Minimum English Level

Daily Conversation

Minimum Japanese Level

None

Minimum Education Level

Associate Degree/Diploma

Visa Status

No permission to work in Japan required

Job Description

Our client, a growing company in the food supplement and functional health product industry, is looking for a creative and proactive Content Creator & Marketing Associate to join their team. If you enjoy making videos, following social trends, and being both behind and in front of the camera, this role may be a great fit.

Responsibilities:**1. Content Creation & Video Production (70%)**

- Produce short-form videos from start to finish—planning concepts, creating storyboards, filming, and editing for TikTok and Instagram Reels.
- Keep up with social media trends and apply them to help increase brand awareness.
- Manage and grow the brand's TikTok account.
- Showcase product features in creative and engaging video formats.

2. General Marketing Support (30%)

- Write captions, hashtags, and calls-to-action for social media posts.
- Assist the Brand Manager in planning and organizing the monthly content calendar.
- Work closely with Brand Managers from 2 brands to ensure content aligns with overall marketing strategies.

Qualifications:

- Bachelor's degree in Marketing, Communications, Digital Media, or a related field.
 - 1–3 years of experience in creating video content for TikTok or Reels. **(Fresh graduates with strong portfolios are welcome.)**
 - Comfortable working both on-camera and behind the scenes.
 - Strong interest in social media and understanding of platform trends.
 - Proficient in video editing tools such as CapCut or Adobe Premiere Pro.
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- Able to use AI tools (e.g., ChatGPT, Gemini, MidJourney) to support content ideas and visual design.

Interested applicants, please click APPLY NOW. Only shortlisted candidates will be contacted due to the high volume of applications.

Thank you for your understanding

#LI-JACTH

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Company Description