



## PR/119037 | Marketing Staff (Junior-Senior) : Electronics

### Job Information

**Recruiter**

JAC Recruitment Thailand

**Job ID**

1578079

**Industry**

Automobile and Parts

**Job Type**

Permanent Full-time

**Location**

Thailand

**Salary**

Negotiable, based on experience

**Refreshed**

February 16th, 2026 11:40

### General Requirements

**Minimum Experience Level**

Over 3 years

**Career Level**

Mid Career

**Minimum English Level**

Business Level

**Minimum Japanese Level**

None

**Minimum Education Level**

Associate Degree/Diploma

**Visa Status**

No permission to work in Japan required

### Job Description

**Job Responsibilities**

- Plan and execute marketing campaigns (digital & offline).
- Manage social media, SEO/SEM, Google Ads, and content creation.
- Analyze market trends, competitors, and campaign performance.
- Support branding and product promotion activities.
- Coordinate with internal and external teams for marketing events, trade fairs, and booth layouts.
- Collaborate with Sales, BD, and regional teams to drive customer engagement.

**Qualifications**

- Bachelor's degree in Marketing, Communications or related fields.
- At least 3 years of marketing experience.
- Strong English skills (TOEIC 700+ preferred).
- Proficiency in Excel, PowerPoint, and marketing tools.
- Experience in data analysis, social media marketing, and campaign optimization.
- Creative, organized, detail-oriented, and a strong communicator.

**Notice:** By submitting an application for this position, you acknowledge and consent to the disclosure of your personal information to the Privacy Policy and Terms and Conditions, for the purpose of recruitment and candidate evaluation.

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## Company Description