



PR/119037 | Marketing Staff (Junior-Senior) : Electronics

Job Information

Recruiter

JAC Recruitment Thailand

Job ID

1578079

Industry

Automobile and Parts

Job Type

Permanent Full-time

Location

Thailand

Salary

Negotiable, based on experience

Refreshed

February 16th, 2026 11:40

General Requirements

Minimum Experience Level

Over 3 years

Career Level

Mid Career

Minimum English Level

Business Level

Minimum Japanese Level

None

Minimum Education Level

Associate Degree/Diploma

Visa Status

No permission to work in Japan required

Job Description

Job Responsibilities

- Plan and execute marketing campaigns (digital & offline).
- Manage social media, SEO/SEM, Google Ads, and content creation.
- Analyze market trends, competitors, and campaign performance.
- Support branding and product promotion activities.
- Coordinate with internal and external teams for marketing events, trade fairs, and booth layouts.
- Collaborate with Sales, BD, and regional teams to drive customer engagement.

Qualifications

- Bachelor's degree in Marketing, Communications or related fields.
- At least 3 years of marketing experience.
- Strong English skills (TOEIC 700+ preferred).
- Proficiency in Excel, PowerPoint, and marketing tools.
- Experience in data analysis, social media marketing, and campaign optimization.
- Creative, organized, detail-oriented, and a strong communicator.

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Company Description