



## PR/119037 | Marketing Staff (Junior-Senior) : Electronics

### Job Information

**Recruiter**

JAC Recruitment Thailand

**Job ID**

1578079

**Industry**

Automobile and Parts

**Job Type**

Permanent Full-time

**Location**

Thailand

**Salary**

Negotiable, based on experience

**Refreshed**

March 30th, 2026 02:00

### General Requirements

**Minimum Experience Level**

Over 3 years

**Career Level**

Mid Career

**Minimum English Level**

Business Level

**Minimum Japanese Level**

None

**Minimum Education Level**

Associate Degree/Diploma

**Visa Status**

No permission to work in Japan required

### Job Description

**Job Responsibilities**

- Plan and execute marketing campaigns (digital & offline).
- Manage social media, SEO/SEM, Google Ads, and content creation.
- Analyze market trends, competitors, and campaign performance.
- Support branding and product promotion activities.
- Coordinate with internal and external teams for marketing events, trade fairs, and booth layouts.
- Collaborate with Sales, BD, and regional teams to drive customer engagement.

**Qualifications**

- Bachelor's degree in Marketing, Communications or related fields.
- At least 3 years of marketing experience.
- Strong English skills (TOEIC 700+ preferred).
- Proficiency in Excel, PowerPoint, and marketing tools.
- Experience in data analysis, social media marketing, and campaign optimization.
- Creative, organized, detail-oriented, and a strong communicator.

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## Company Description