



PR/123596 | Marketing Manager

Job Information

Recruiter

JAC Recruitment Indonesia

Job ID

1578003

Industry

Automobile and Parts

Job Type

Permanent Full-time

Location

Indonesia

Salary

Negotiable, based on experience

Refreshed

June 8th, 2026 03:00

General Requirements

Minimum Experience Level

Over 10 years

Career Level

Mid Career

Minimum English Level

Business Level

Minimum Japanese Level

None

Minimum Education Level

Associate Degree/Diploma

Visa Status

No permission to work in Japan required

Job Description

Responsibilities

- Manage sales promotions, new project development, and customer claim handling.
- Oversee production control, import/export coordination, and certification documentation.
- Support factory audits and manage registration of design or specification changes.
- Conduct market research, including dealer interviews and motorshow analysis.
- Share local market trends, competitive analysis, and customer insights with HQ.
- Handle budget planning, monthly forecasting, and result reporting.
- Monitor sales KPIs and adjust plans to ensure target achievement.

Job Requirements

- Bachelor's degree in Business, Marketing, Engineering, Supply Chain, or related field.
- 3–7 years of experience in automotive sales, B2B account management, or manufacturing-related sales operations.

- Experience handling OEM, Tier-1, or distributor accounts is an advantage.
- Strong understanding of automotive industry processes (RFQ, PPAP, production planning, logistics, import/export).
- Proficiency in MS Office (Excel, PowerPoint, Word).
- Knowledge of forecasting, cost analysis, and basic financial reporting.
- Excellent verbal and written communication skills.
- Strong leadership and team-management capabilities.
- Detail-oriented, organized, and able to manage multiple projects simultaneously.
- Customer-focused mindset with proactive working style.

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Company Description