



PR/119000 | Marketing Manager

Job Information

Recruiter

JAC Recruitment Thailand

Job ID

1577614

Industry

Other (Manufacturing)

Job Type

Permanent Full-time

Location

Thailand

Salary

Negotiable, based on experience

Refreshed

March 10th, 2026 12:00

General Requirements

Minimum Experience Level

Over 6 years

Career Level

Mid Career

Minimum English Level

Business Level

Minimum Japanese Level

None

Minimum Education Level

Associate Degree/Diploma

Visa Status

No permission to work in Japan required

Job Description

Key Responsibilities Summary

- **Marketing Strategy & Execution:** Develop and implement marketing plans to boost sales and brand awareness.
- **Advertising & Media:** Manage advertising campaigns across TV, radio, social media, and exhibitions; review performance and KPIs.
- **Sponsorships & Promotions:** Plan and optimize sponsorships, merchandise, and promotional campaigns.
- **Market Research:** Design and analyze market research to guide strategy.
- **Agency & Partner Management:** Coordinate with external partners (e.g., ad agencies) and manage related KPIs.
- **Sales Collaboration:** Work closely with sales teams to align marketing efforts.
- **Internal Coordination:** Liaise with IKC marketing for approvals and documentation.
- **Team Leadership:** Train and mentor junior staff, manage team performance and KPIs.

Notice: By submitting an application for this position, you acknowledge and consent to the disclosure of your personal information to the Privacy Policy and Terms and Conditions, for the purpose of recruitment and candidate evaluation.

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Company Description