



## PR/095580 | [Native Korean] Sales & Marketing Director

### Job Information

**Recruiter**

JAC Recruitment Vietnam Co., Ltd

**Job ID**

1577521

**Industry**

Amusement, Entertainment

**Job Type**

Permanent Full-time

**Location**

Vietnam

**Salary**

Negotiable, based on experience

**Refreshed**

June 2nd, 2026 08:00

### General Requirements

**Minimum Experience Level**

Over 6 years

**Career Level**

Mid Career

**Minimum English Level**

Business Level

**Minimum Japanese Level**

None

**Minimum Education Level**

Associate Degree/Diploma

**Visa Status**

No permission to work in Japan required

### Job Description

**Location**

Hanoi city, Vietnam

**Company and Job Overview**

An international organization in Hanoi known for developing large-scale, culturally inspired public experiences that integrate modern technology with local traditions. They are looking for Native Korean to incharge.

**Job Responsibilities**

- Lead and support Sales and Marketing teams to ensure cohesive strategies and strong outcomes.
- Drive sales expansion across individual, group, agency, corporate, and online channels.
- Oversee pricing, partnership development, and profitability initiatives.
- Shape and execute integrated marketing plans across digital, social, and traditional platforms.
- Monitor campaign performance, brand consistency, and customer engagement.

- Coordinate with internal teams on promotions, events, and visitor-focused initiatives.
- Analyze market trends and business data to refine commercial strategies.
- Manage budgets, track financial performance, and report to senior leaders.

**Job Requirements**

- Bachelor's degree in a relevant field; advanced degree preferred.
- 5–7 years of Sales & Marketing experience with leadership exposure.
- Prior work experience in Vietnam required.
- Strong digital marketing, analytical, and communication skills.
- Proven ability to drive revenue and lead teams effectively.
- English or Vietnamese fluency; Korean language is a plus.

**Notice:** By submitting an application for this position, you acknowledge and consent to the disclosure of your personal information to the Privacy Policy and Terms and Conditions, for the purpose of recruitment and candidate evaluation.

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Company Description