



PR/095580 | [Native Korean] Sales & Marketing Director

Job Information

Recruiter

JAC Recruitment Vietnam Co., Ltd

Job ID

1577521

Industry

Amusement, Entertainment

Job Type

Permanent Full-time

Location

Vietnam

Salary

Negotiable, based on experience

Refreshed

February 10th, 2026 10:12

General Requirements

Minimum Experience Level

Over 6 years

Career Level

Mid Career

Minimum English Level

Business Level

Minimum Japanese Level

None

Minimum Education Level

Associate Degree/Diploma

Visa Status

No permission to work in Japan required

Job Description

Location

Hanoi city, Vietnam

Company and Job Overview

An international organization in Hanoi known for developing large-scale, culturally inspired public experiences that integrate modern technology with local traditions. They are looking for Native Korean to incharge.

Job Responsibilities

- Lead and support Sales and Marketing teams to ensure cohesive strategies and strong outcomes.
- Drive sales expansion across individual, group, agency, corporate, and online channels.
- Oversee pricing, partnership development, and profitability initiatives.
- Shape and execute integrated marketing plans across digital, social, and traditional platforms.
- Monitor campaign performance, brand consistency, and customer engagement.

- Coordinate with internal teams on promotions, events, and visitor-focused initiatives.
- Analyze market trends and business data to refine commercial strategies.
- Manage budgets, track financial performance, and report to senior leaders.

Job Requirements

- Bachelor's degree in a relevant field; advanced degree preferred.
- 5–7 years of Sales & Marketing experience with leadership exposure.
- Prior work experience in Vietnam required.
- Strong digital marketing, analytical, and communication skills.
- Proven ability to drive revenue and lead teams effectively.
- English or Vietnamese fluency; Korean language is a plus.

Notice: By submitting an application for this position, you acknowledge and consent to the disclosure of your personal information to the Privacy Policy and Terms and Conditions, for the purpose of recruitment and candidate evaluation.

Privacy Policy Link: <https://www.jac-recruitment.vn/privacy-policy>

Terms and Conditions Link: <https://www.jac-recruitment.vn/terms-of-use>

Company Description